

LESSONS FROM THE PANDEMIC: BIOMEDICAL INNOVATION, THE PHARMACEUTICAL INDUSTRY AND THE ROLE OF PUBLIC INSTITUTIONS

(Thursday 20 January 2022, 14:00- 19:00 Italy Time– Online workshop)

Organized by the **Gran Sasso Science Institute, Social Sciences** and the **University of Milan, Jean Monnet Centre of Excellence, Department of Economics, Management, Quantitative Methods**



Università degli Studi di Milano
Jean Monnet Centre of Excellence
“The impact of European Union Research and Innovation
Policy upon Services of General Interest”
With the support of the Erasmus+ Programme of the European Union



in collaboration with **Centre for Industrial Studies (CSIL)** and **Centre for Health Economics, Social and Health Care Management, LIUC - Università Cattaneo**



13: 45 – Virtual room opens

14:00 – 16:00 SESSION 1: COVID 19 AND A EUROPEAN RESEARCH INFRASTRUCTURE

14:00 - Welcome and opening remarks

- *Eugenio Coccia*, GSSI Rector
- *Alessandra Faggian*, GSSI Deputy Rector and Director of Social Sciences Area

14:15 - Questions on the Covid 19 pandemic and the proposal of a European public research infrastructure for future medicines

- *Massimo Florio*, University of Milan
- *Giuseppe Remuzzi*, Istituto Mario Negri and University of Milan

14:30 - Overview of Biomed research infrastructure in EU

- *Radislav Sedlacek*, European Strategy Forum on Research Infrastructures (ESFRI)

14:45 - Market failures and the pharmaceutical industry: a study for the EU Parliament

- *Chiara Pancotti*, Centre for Industrial Studies (CSIL)
- *David Anthony Procházka*, University of Prague
- *Massimo Florio*, University of Milan

15:05 - Discussion of the study

- *Marc Johan Botenga*, Member of the European Parliament
- *Dana Brown*, Director of Health and Economy at The Democracy Collaborative, Washington DC
- *Els Torreele*, UCL Institute for Innovation and Public Purpose

15:30 – Q&A

15:45 – 16:45 SESSION 2

15:45 - “Cuba’s Covid-19 strategy: A brief”,

- *O’Farrill, Andrés Càrdenas*, Academic-Industry research Network

16:00 – “The European resilience to medicines’ shortages through the pandemic”,

- *Musazzi Umberto*, Department of Pharmaceutical Sciences, University of Milan
- *Minghetti Paola*, Department of Pharmaceutical Sciences, University of Milan

16:15 – “A new pricing system to reduce price growth and stimulate drug innovation”,

- *Capri Stefano*, LIUC - Università Cattaneo,
- *Levaggi Rosella*, University of Brescia

16:30 – Q&A

16:45 – 18:00 SESSION 3

16:45 – “Entry: Patented Drugs versus no patented drugs”,

- *Castagnetti Carolina*, Department of Economics and Management, University of Pavia
- *Di Iorio Francesca*, Department of Political Science, University of Napoli Federico II
- *Dal Molin Martina*, Gran Sasso Science Institute, Social Sciences
- *Giorgetti Maria Letizia*, Department of Economics, Management, Quantitative Methods University of Milan

17:00 – “Drug repositioning: is it always worth?”,

- *Musazzi Umberto*, Department of Pharmaceutical Sciences, University of Milan
- *Zanon Davide*, Institute for Maternal and Child Health IRCCS
- *Minghetti Paola*, Department of Pharmaceutical Sciences, University of Milan

17:15 – “Strategic interaction in pharmaceutical price regulation and innovation”,

- *Pertile Paolo*, University of Verona
- *Gamba Simona*, University of Milan
- *Forster Martin*, University of Bologna and University of York

17:30 – “Biomed Europa from the industry point of view”

- *Catalano Riccardo*, E-pharma Trento
- *Zanini Paolo*, Farmacia Zanini

17:45 – Q&A

18:15 – CONCLUDING REMARKS

18:30 - END OF THE WORKSHOP

Registration and information: martina.dalmolin@gssi.it

Venue:

<https://us02web.zoom.us/j/84444876306?pwd=dDZpQ3ZpR2lKZFFQbW5UemFHL1lCZz09>

Meeting ID: 844 4487 6306

Passcode: 164458

Scientific Committee

Alessandra Faggian, GSSI Social Science (chair)

Massimo Florio, University of Milan, Department of Economics, Management, Quantitative Methods (co-chair)

Martina Dal Molin, GSSI Social Science (co-chair)

Simona Gamba, University of Milan, Department of Economics, Management, Quantitative Methods

Maria Letizia Giorgetti, University of Milan, Department of Economics, Management, Quantitative Methods

Emanuela Foglia, Centre for Health Economics, Social and Health Care Management, LIUC - Università Cattaneo

Chiara Pancotti, Centre for Industrial Studies (CSIL)