# C3places

**Using ICT for Co-creation** of Inclusive Public Space



URBAN EUROPE

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#### Legend



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## MILAN LIVING LAB

The Living Lab is promoted by the Computer Science Department of the **University of Milan**. It explores new dynamics of the open spaces as a value-added service for the community, paying attention to the parties interested, to the local context and to the different social groups.

The idea developed by the team is a vibrant new way to create a community that could really communicate and help and grow not only virtually but also in presence by means of technology.

Contributions of the University of Milan to the C3Places Project are various. The main task was the development of a co-creation platform providing a scientifically validated framework for citizens' interaction in and with public spaces, leveraging their diversity potential of cocreation.

#### Local Partners

- Università degli
  Studi di Milano
- Department of Computer Science

#### **Social Campus**

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#### THE UNIVERSITY OF MILAN CONTRIBUTION TO THE C3PLACES PROJECT



The presentation at the **link** describes the idea developed by the UNIMI team: a vibrant new way to create a community that could really communicate and help and grow not only virtually but also in presence \*by means\* of technology.

Urban open space can easily become center of shared services and cultural events and opportunities and knowledge (Figure 3.6).

The availability of public hot spots in public places can be seen as a social service, where digital infrastructures may become a way for the supply of public services, ideas, creativity, opportunities for co-creation and collective cultural and social interchange, promoting sustainability, responsibility and knowledge of nature, the city and citizenship in its cultural diversity.



Figure 3.6: View of the "Città Studi" area.

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Figures 3.7-3.8: The PC and smartphone Social Campus interface: view of some points of interest. Clicking on the point opens the corresponding social group.

University of Milan main task in C3Places project was the development of a cocreation platform providing a scientifically validated framework for citizens' interaction in and with public spaces, leveraging on their diversity potential of cocreation (Figures 3.7 and 3.8). A social network built around points of interest of public open spaces, where people can exchange usefule information, moods, requests, ideas (Figures 3.9 and 3.10).

A complete example has been developed and experiment, yield the novel digital tool to students of the Campus, open also to the citizens living in the area.





Figure 3.9: View of the Social Campus Media Gallery where the users can upload contents.

Figure 3.10: View of the Social Campus Agenda where the user can add and find events.



#### SOCIAL CAMPUS



Rita Pizzi

The **platform** was created by the Department of Computer Science of the dell'Università degli Studi di Milano of the as part of the C<sub>3</sub>Places European Project, which aims to develop strategies and tools to increase the quality of open public spaces through the information and communication technologies. This platform aims to create a community of students, teachers and citizens who attend the Città Studi ("City of Studies") Campus and its open spaces.

On this web site you can ask, receive and yield information on the various places of interest scattered around the area simply by registering. Entering the dedicated pages it will be possible to interact with the registered members that share the same interests. In the groups section you will be able to communicate with the registered members (Figure 3.11). The group page can also be reached by scanning the QR code on the plate affixed in proximity to the point of interest (Figures 3.12 and 3.13).

#### **1** Join this new comunity



Figure 3.11: Social Campus view of the members page and of a chat between members.

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per maggiori informazioni e unisciti alla con for more information and join the C

Figure 3.13: Social Campus: enlargement of a QR code tag: it includes both QR code and a short description of the point of interest.

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#### AN EXAMPLE OF DIGITALLY SHARED INFRASTRUCTURE CREATING A PARTICIPATORY COMMUNITY IN AN URBAN OPEN SPACES



Rita Pizzi

An open project of the Department of Computer Science of the University of Milan, **PEOPLE HAVE THE POWER**, in collaboration with the Polytechnic University of Milan (Department of Architecture, Construction Engineering and Built Environment) has proposed a geolocalized app that allows to find in the vicinity of your vehicle private buildings available to lend an electric outlet for charging electric vehicles, especially in yards, garages or parking spots.

As shown in the dedicated platform, the app allows individuals, companies or commercial activities to register, describe their service, arrange payment via PayPal or credit card, or promote their charging spots with scores collection and exchange,

discounts etc. Users can use the **recharge service** while leaving the vehicle for commissions or for leisure, or during a holiday trip or when stopping for the night. The project was developed and a charging point was realized in the Città Studi Campus and has become a point of interest of the **Social Campus platform** (Figures 3.14, 3.15, 3.16, 3.17).



Figure 3.14: Social Campus: the QR code tag of the Smart charging point for soft electric vehicles.



Figure 3.15: The Smart charging point, inserted in the facade of the building.

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Figure 3.16: Smart charging point position.



Figure 3.17: Smart charging point close-up view.

## OUTCOMES BY THE PROJECT PARTNERS

The Project C3Places produced a series of academic publications, keynotes, talks and posters considering the relationship between people, places and technologies as well as about the four living labs. A complete list is available at:



## FURTHER READING

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C3Places provide a vast array of publications on co-creation in practice, on engaging different stakeholders and on digital tools:

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