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and practical importance. Beyond a wealth of studies based on stochastic models, firm growth has mostly been explained by looking at the structural characteristics of firms, sectors, and countries. The role of managers' characteristics in fostering firms' growth has been explored much less. In this study, we adopt one key characteristic of managers, the age of the chief executive officer (CEO) and examine its relationship with the firm's organic growth. Using data from a large sample of European manufacturing firms, we find that firms managed by young CEOs grow faster in terms of sales and assets, but not in terms of profitability. These results hold with the inclusion of a large vector of firm and CEO characteristics, and a battery of robustness checks, including issues related to the time horizon and appointment of CEOs, the educational attainment of younger cohorts of managers, and endogeneity. We hypothesize that young CEOs are incentivized to boost firm growth to signal their talent in the managerial market and to secure a longer stream of future compensation benefits. To the extent that firm growth does not translate into higher profitability, this may create an agency problem, due to the divergence of this corporate strategy from shareholders' targets. In line with this hypothesis, we find that a more concentrated ownership that allows for more effective monitoring moderates the relationship between CEO age and firm growth.

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33	Keywords separated by ' - '	Chief Executive Officer (CEO ) - Age - Organic growth - Agency theory - Concentrated ownership - European manufacturing firms - G32 - G34 - L11 - L25 - L60
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## Supplementary Information

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# CEO age, shareholder monitoring, and the organic growth of European firms

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**Abstract** The question of why some firms grow faster than others is of high theoretical and practical importance. Beyond a wealth of studies based on stochastic models, firm growth has mostly been explained by looking at the structural characteristics of firms, sectors, and countries. The role of managers' characteristics in fostering firms' growth has been explored much less. In this study, we adopt one key characteristic of managers, the age of the chief executive officer (CEO) and examine its relationship with the firm's organic growth. Using data from a large sample of European manufacturing firms, we find that firms managed by young CEOs grow faster in terms of sales and assets, but not in terms of profitability. These results hold with the inclusion of a large vector of firm and CEO characteristics, and a battery of robustness checks, including issues related to the time horizon and appointment of CEOs, the educational attainment of younger cohorts of

managers, and endogeneity. We hypothesize that young CEOs are incentivized to boost firm growth to signal their talent in the managerial market and to secure a longer stream of future compensation benefits. To the extent that firm growth does not translate into higher profitability, this may create an agency problem, due to the divergence of this corporate strategy from shareholders' targets. In line with this hypothesis, we find that a more concentrated ownership that allows for more effective monitoring moderates the relationship between CEO age and firm growth.

**Keywords** Chief Executive Officer (CEO) · Age · Organic growth · Agency theory · Concentrated ownership · European manufacturing firms

**JEL classification** G32 · G34 · L11 · L25 · L60

*Plain English summary* Young CEOs and firm growth. European firms managed by CEOs younger than 45 grow faster than their counterparts managed by older CEOs, especially when ownership is not concentrated and does not coincide with management.

We analyze the role of CEO age in the organic growth of a large sample of European manufacturing firms in the period 2009–2014. We find that firms managed by younger CEOs grow faster in terms of sales and assets, but not in terms of profitability. These results suggest that younger CEOs maximize their utility by growing the size of their firms, to signal their talent in the market for managers, and to achieve a higher compensation linked to firm size, instead of the

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shareholders' target of profit maximization. An effective way to re-align the divergent interests of managers and shareholders is monitoring via more concentrated ownership. Indeed, we find that the relationship between CEO age and firm growth is weaker when ownership is more concentrated. These results bear implications for policy and governance. As for policy, given the well-known "gerontocracy" that affects management (and board members) in many European countries, faster turnover in CEOs could foster aggregate growth via higher business dynamism and a more efficient reallocation of market shares. As for governance, we show that the independence of managers from shareholders enhances firm growth.

## 1 Introduction

Why do some firms grow faster than others? This question touches upon a key feature of market economies, which has implications for macroeconomic performance, the evolution of industries, business strategy, and policy-making. From a theoretical perspective, firm growth has been approached from different angles (Geroski, 1999). Starting with stochastic models dating back to the seminal work of Gibrat (1931), much attention has been paid to the question, even in recent times by Hart and Oulton (1996), Bottazzi and Secchi (2006) and Arata (2019), because of the consistent properties of growth rate distributions across countries, industries, and over time (Dosi et al., 2015). Dynamic competitive equilibrium models (Jovanovic, 1982; Ericson & Pakes, 1995; Cabral & Cabral & Mata, 2003; Cooley & Quadrini, 2004) explain businesses' growth through the structural characteristics of firms, such as newer or younger and smaller sized firms, a higher level of efficiency, investment, and more effective access to financial resources.<sup>1</sup> Evolutionary models (Dosi et al., 1995; Nelson & Winter, 1982), which are grounded in the Schumpeterian idea of "creative destruction," have examined the role of innovation in firm dynamics.<sup>2</sup>

<sup>1</sup> Inspired by this theoretical framework, a large body of empirical research has investigated the role of these firm characteristics in growth (see Barba Navaretti et al., 2014; Blonigen & Tomlin, 2001; Das, 1995; Geurts & Van Biesebroeck, 2016; Hall, 1987; Haltiwanger et al., 2013; Lotti et al., 2009)

<sup>2</sup> Although through a complex relationship, innovation and technological change have been found to determine firm growth in several empirical papers (see Bottazzi et al., 2001; Coad & Rao, 2008; Harrison et al., 2014)

While all these strands of the literature have focused on the role of firms' characteristics in explaining their episodes of size expansion (e.g., Arrighetti, 1994; Capasso et al., 2015; Yang & Tsou, 2020), the role exerted by managers' targets and characteristics in firm growth has been much less explored, with few exceptions such as the literature on the impact of the characteristics of the firm founders on the growth of new firms (e.g., Colombo & Grilli, 2005, 2010). This is unfortunate, especially as top executives are the main agents responsible for corporate strategies (Bertrand & Schoar, 2003; Foss & Pedersen, 2016; Hambrick & Mason, 1984).

The principal-agent (P-A) framework, which is traditionally adopted in industrial organization to model the relationship between shareholders and managers' interests within the firm, sheds light on how firm growth may depend on executives' choices. Indeed, while the owners of the firm (principals) are interested in the expected present value of the firm's economic profits, managers (agents) aim at maximizing their utility, which relates more to firm size than to profit (see Baumol, 1959; Marris, 1964; Williamson, 1964). This is because of the positive relationship between managers' compensation and firm size (Jensen, 1986),<sup>3</sup> which has been empirically confirmed by several studies (see Brunello et al., 2001; Cosh & Hughes, 1997; Gabaix et al., 2013; Kato, 1997). Based on the P-A framework, managers are expected to push firm size (through growth) beyond the "optimal" size envisaged by shareholders, thus possibly deviating from profit maximization and creating a conflict of interest within the firm.

This study adopts the P-A framework to show how managers' targets and characteristics help explain that part of growth rate variability among firms, which cannot be ascribed to the stochastic, structural, financial, and technological characteristics of the firm. We investigate whether firms' higher propensity to grow may be ascribed to the specific incentives of young chief executive officers (CEOs). We hypothesize that the objective of signaling their managerial talent in the market, and the possibility of receiving a better stream of future compensation benefits, leads younger CEOs to seek higher firm growth in contrast to their older

<sup>3</sup> Managers may be interested in expanding firm size also because of the desire to control more resources and staff (empire building) and to increase their job security via a higher survival rate for larger firms (Donaldson & Lorsch, 1983)

159 counterparts. This may well create a divergence of inter-  
 160 ests with shareholders. Consistent with this frame-  
 161 work, we expect the incentives for firm growth given  
 162 to younger CEOs to be hindered in firms with more  
 163 concentrated ownership, where shareholder monitoring  
 164 is more stringent (Chaigneau & Sahuguet, 2018;  
 165 Shleifer & Vishny, 1986).

166 This study focuses on organic growth, which is usu-  
 167 ally proxied by the rate of growth of sales or assets.  
 168 Even if firms achieve their growth through mergers and  
 169 acquisitions (M&As), we believe that the interest in  
 170 organic growth is grounded in three facts. First, the  
 171 majority of actual growth episodes are due to the inter-  
 172 nal expansion of firms in terms of capacity and output.  
 173 Second, M&As are usually considered “risky” strate-  
 174 gies:<sup>4</sup> These may be preferred by young CEOs simply  
 175 because of their lower risk aversion due to their youth  
 176 (Falk et al., 2018). In this study, we include proxies for  
 177 CEOs’ risk tolerance and attempt to estimate the role of  
 178 young CEOs’ incentives and targets in firm growth, “net  
 179 of” their attitude toward risk.<sup>5</sup> Third, economic theory  
 180 has shown that organic growth can generate significant  
 181 agency problems.<sup>6</sup>

182 We analyze the role of CEO age in organic growth  
 183 from a large sample of manufacturing firms from seven  
 184 European countries (Austria, France, Germany, Hunga-  
 185 ry, Italy, Spain, and the United Kingdom) in the period  
 186 2009–2014. The database we employ results from merg-  
 187 ing Bureau Van Dijk’s (BvD) Amadeus database with  
 188 the European Firms in a Global Economy (EFIGE)  
 189 survey. The EFIGE survey has several unique features.  
 190 First, it is a sample built to represent the manufacturing  
 191 sectors of the countries covered. In particular, the sam-  
 192 pling design follows a stratification by industry, region,  
 193 and firm size. A relevant implication of this design of

194 this study is that we can consider a large number of  
 195 mostly privately held firms (only about 2% of firms in  
 196 the sample are listed) including over 90% small- and  
 197 medium-sized enterprises (SMEs; with less than €50  
 198 million turnover). This allows us to highlight that agen-  
 199 cy problems in the relationship between shareholders  
 200 and managers are not an exclusive feature of large and  
 201 widely held firms. Indeed, while a firm where one  
 202 person wields both the ownership and management  
 203 roles can be considered the base case of zero-agency  
 204 costs (Jensen & Meckling, 1976), the initial separation  
 205 between ownership and control takes place precisely  
 206 when a firm is small (Danielson & Scott, 2007). Second,  
 207 data from EFIGE are fully comparable across countries,  
 208 since they are derived from responses to the same ques-  
 209 tionnaire, administered over the same time span (Janu-  
 210 ary to May 2010). Third, EFIGE includes a wide range  
 211 of questions that allow us to control for a rich set of  
 212 important firm and CEO characteristics, which is key to  
 213 limiting omitted variable bias issues. Our final sample  
 214 includes about 7200 manufacturing firms, across  
 215 twenty-four 2-digit industries.

216 Our econometric analysis shows three key results.  
 217 First, when controlled for industry-country unobserved  
 218 heterogeneity and a relevant set of firm and CEO char-  
 219 acteristics, firms managed by CEOs younger than 45  
 220 grow faster (over the period 2009–2014) in terms of  
 221 both sales and total assets than those managed by older  
 222 CEOs at the median (50<sup>th</sup> percentile) of the conditional  
 223 growth rate distribution. Through quantile regressions,  
 224 we also show that the effect is asymmetric along the  
 225 distribution of growth rates: firms managed by younger  
 226 CEOs do grow more than their counterparts managed by  
 227 older CEOs, and this difference is stronger in the highest  
 228 (75<sup>th</sup> and 90<sup>th</sup>) conditional percentiles. This result is  
 229 consistent across all the countries considered. Second,  
 230 our results show no significant statistical relationship  
 231 between the growth in operating profits and CEO age.  
 232 We consider this second result as evidence of a potential  
 233 divergence of interests between CEOs and shareholders.  
 234 Third, and consistently with agency theory, we find that  
 235 in firms characterized by more effective monitoring of  
 236 managers’ decisions (proxied by more concentrated  
 237 ownership), the relationship between CEO age and firm  
 238 organic growth is much weaker.

239 As EFIGE is a cross-sectional survey, we cannot  
 240 employ an identification strategy based on changes in  
 241 the longitudinal dimension of the CEO age variable.  
 242 Nonetheless, we control for different time horizons over

<sup>4</sup> While high-profile M&As may ideally boost both revenue and earnings per share (Ahuja et al., 2017), the evidence of a positive effect of M&As on the shareholders’ value of the acquiring firm is mixed (see Andrade et al., 2001; Kräkel & Müller, 2015)

<sup>5</sup> Past studies have attributed younger CEOs’ engagement in strategies such as M&As (Li et al., 2017; Yim, 2013), R&D investments (Serfling, 2014), and internationalization (Serra et al., 2012) to their superior risk-taking behavior

<sup>6</sup> Indeed, managers may over-invest, to signal that their firm’s present value is high, when markets are imperfectly informed about the firm’s long-run projects and executives are concerned mainly with short-run evaluations (Bebchuck & Stole, 1993). Moreover, when the stock market is imperfectly informed about managerial ability, strategies aimed at pumping up current figures may be adopted by the managers, such as devoting efforts to raise current sales volumes at the expense of improving profit margins (Aghion & Stein, 2008)

243 which growth rates are calculated, to minimize the risk  
 244 of biased results due to the (unobserved) turnover of  
 245 CEOs. Moreover, we take the potential endogeneity  
 246 issue stemming from CEO selection based on firms'  
 247 growth trajectories and other characteristics into account  
 248 by employing a propensity score matched (PSM) sam-  
 249 ple analysis. Finally, we show that our results are con-  
 250 sistent even with the inclusion of a proxy for the level of  
 251 education of managers. We conduct several robustness  
 252 checks on the linearity of the CEO age effect, the role of  
 253 CEO tenure, and the existence of country specificities in  
 254 the relationship between CEO age and firm organic  
 255 growth. The main results are robust to all these checks.

256 Our study contributes to modern literature on indus-  
 257 trial dynamics, by offering some interesting insights on  
 258 the role played by the age of managers in firm growth.  
 259 While the growth effect of firm characteristics such as  
 260 age, size, efficiency, innovative activities, and demand  
 261 factors have been intensively examined (El Shoubaki  
 262 et al., 2020; Esteve-Pérez et al., 2021; Foster et al., 2016;  
 263 Heshmati, 2001), less evidence has been provided re-  
 264 garding the role played by the characteristics of the  
 265 individuals who lead the firm.

266 This study also relates to the literature that inquires  
 267 about the role of managerial characteristics in firms'  
 268 strategies (see Cronqvist et al., 2012; Faccio et al.,  
 269 2016; Malmendier & Tate, 2005, 2008). From this  
 270 perspective, our study is related to Li et al.'s (2017)  
 271 work which provided evidence that career concerns  
 272 explain why younger CEOs take investment decisions  
 273 that boost firm growth. It is also related to Belen-  
 274 zon et al.'s (2019) work which examines the relationship  
 275 between firm growth and CEO age in a sample of  
 276 European companies from BvD's Amadeus. However,  
 277 two novel perspectives are contributed by this work.  
 278 First, unlike Li et al. (2017) who rely on a sample of  
 279 only large US firms (with an average plant size of about  
 280 300 employees), our analysis covers a set of diverse EU  
 281 countries and is based on a sample that includes over  
 282 90% SMEs (with 87 employees per firm on average, and  
 283 a median size of 26 employees). This is key to highlight-  
 284 ing that agency problems are also at work in firms of  
 285 smaller size. Second, while Belenzone et al. (2019) only  
 286 focus on owner-managed firms to "[...] eliminate the  
 287 potential agency problems [...], which could affect  
 288 managerial actions and hence firm growth [...]" (p.  
 289 924), we focus precisely on this agency problem by  
 290 comparing the relationship between CEO age and firm  
 291 growth in firms with different degrees of ownership

292 concentration. Indeed, our empirical design delivers  
 293 enough variability in governance structures, which al-  
 294 lows us to test for the role of concentrated ownership as  
 295 a monitoring device that can align CEOs' strategies with  
 296 shareholders' interests.

297 The rest of this paper is structured as follows.  
 298 Section 2 draws the theoretical underpinnings of the  
 299 relationship between CEO age and firm growth.  
 300 Section 3 describes the data. Section 4 presents the  
 301 econometric results, and the robustness checks and  
 302 Section 5 concludes.

## 2 Literature review and hypotheses development 303

### 2.1 CEO age, risk aversion, and corporate strategies 304

305 Younger CEOs may be more risk-tolerant, thus pursu-  
 306 ing riskier and incidentally size-enhancing strategies  
 307 (like M&As, R&D investments, and internationaliza-  
 308 tion). In a representative sample of 80,000 individuals  
 309 from 76 countries, Falk et al. (2018) have demonstrated  
 310 a positive relationship between risk aversion and indi-  
 311 vidual age. Existing empirical studies largely support a  
 312 negative relationship between CEO age and managerial  
 313 risk-taking. Serfling (2014) finds a negative relationship  
 314 between CEO age and firms' risky strategies, i.e., R&D  
 315 investments, un-diversified acquisitions and operations,  
 316 and higher operating leverage. Elia et al. (2021) confirm  
 317 that older CEOs are less likely to engage in cross-border  
 318 M&As in unrelated industries, although they find an  
 319 inverted-U relationship, suggesting that inexperience  
 320 and limited track record of the youngest CEOs make  
 321 their positions more uncertain and volatile, thus  
 322 reducing their propensity towards riskier strategies.  
 323 Yim (2013) empirically confirms that firms managed  
 324 by younger CEOs demonstrate a higher probability of  
 325 pursuing M&As in the period 1992–2007. Li et al.  
 326 (2017) find that firms managed by younger CEOs are  
 327 more likely to significantly invest and divest than firms  
 328 managed by older CEOs.

329 However, not all episodes of firm growth are  
 330 the result of risky strategies: for example, man-  
 331 agers may devote effort toward organic growth  
 332 via aggressive pricing strategies that can boost  
 333 sales volumes and increase market share, possibly  
 334 at the expense of profitability (Aghion & Stein,  
 335 2008).

336 This then begs the question: what factors, other than  
337 their inherently lower risk aversion, would motivate  
338 young CEOs to boost their firms' organic growth?

### 339 2.2 Signaling, compensation, and career concerns

340 First, there may be a *managerial signaling* factor  
341 (Prendergast & Stole, 1996). A young CEO may prefer  
342 rapid expansion of firm size—rather than to achieve the  
343 optimal firm size (for shareholders)—to signal their  
344 talent or capabilities to the market for managers. Con-  
345 versely, older CEOs may be more reluctant to change  
346 their investment behavior frequently because this may  
347 be a sign of previous unsuccessful decisions (conserva-  
348 tism). Second, a *compensation incentive* factor may also  
349 be at work. To the extent that firm size is a primary  
350 determinant of the CEO's remuneration (see Brunello  
351 et al., 2001; Cosh & Hughes, 1997; Gabaix et al., 2013;  
352 Kato, 1997) and given that an optimal contracting  
353 scheme cannot be signed,<sup>7</sup> CEOs may be incentivized  
354 to pursue size expansion early on in their careers to  
355 access longer streams of future compensation benefits  
356 (Yim, 2013). Third, the *upper echelons theory*  
357 (Hambrick & Mason, 1984) would also predict that  
358 older CEOs attach more value to career and financial  
359 security and exhibit a greater commitment to the status  
360 quo of the firm. Indeed, older CEOs may see their time  
361 of retirement as a moment of imminent assessment of  
362 their jobs and roles in the organization and may prefer  
363 legacy conservation and wealth preservation.

364 While the factors discussed above predict a nega-  
365 tive relationship between CEO age and firm growth,  
366 *career concerns* may work in the opposite direction.  
367 Indeed, younger CEOs may face a higher probability  
368 of being fired due to a yet unestablished or fledgling  
369 reputation<sup>8</sup> and thus suffer greater market scrutiny  
370 (Holmstrom, 1999; Scharfstein & Stein, 1990). If that  
371 is the case, young CEOs may pursue less size-  
372 enhancing investments with respect to their older  
373 counterparts, especially if these are also risky strate-  
374 gies (Hong et al., 2000). However, career concerns

375 should be less relevant in the context of the present  
376 work, given that organic growth may well be pursued  
377 via non-risky strategies, such as reduction in the price-  
378 cost margin. A firm may devote efforts toward growth  
379 and the expansion of its market share by lowering the  
380 price-cost margin, and this may create a divergence in  
381 interests between firm growth (managers) and profit  
382 maximization (shareholders).

383 Among a variety of solutions proposed to reconcile  
384 this divergence, monitoring of executives by more con-  
385 centrated ownership is certainly one of the most com-  
386 mon, due to several reasons (Chaigneau & Sahuguet,  
387 2018; Shleifer & Vishny, 1986; Shleifer & Vishny,  
388 1997). First, large blockholder owners have the incen-  
389 tive, given the magnitude of their ownership stake, to  
390 collect information on executives' actions. Second, they  
391 have high voting power to put pressure on the managers  
392 and possibly threaten removal (e.g., via a takeover).  
393 Third, when large shareholders own more than half of  
394 the firm's equity shares, they have full control over the  
395 firm and its management.

396 The role of ownership concentration seems relevant  
397 in the context of our empirical analysis of European  
398 firms. The evidence suggests that in continental Europe,  
399 high reliance is placed on large investors and their  
400 monitoring effectiveness (with respect to alternative  
401 mechanisms, such as superior legal protection of inves-  
402 tors or incentive contracts) in aligning the interests of the  
403 owners and their managers (La Porta et al., 1998). The  
404 empirical evidence has shown that ownership concen-  
405 tration can be an effective tool in aligning shareholders'  
406 interests with executives' utility.<sup>9</sup>

407 To the extent that the relationship between CEO age  
408 and firm organic growth is due to divergent interests  
409 between shareholders (more interested in profit growth)  
410 and CEOs (more interested in firm growth), one could  
411 expect this relation to be weaker when agency problems  
412 are reduced via effective monitoring, which may be  
413 achieved through more concentrated ownership. The  
414 discussion above leads us to hypothesize that:

<sup>7</sup> If an optimal contracting scheme could be signed between share-  
holders and managers, a higher compensation in larger firms may  
simply remunerate the higher effort and abilities needed to manage  
those firms with respect to their smaller counterparts

<sup>8</sup> Again, this would be the case of a not-perfectly-informed market for  
managers, that is learning about the ability of the manager, based on  
previous performance. Conversely, in a perfectly informed market for  
managers, the compensation setting would not create incentives for  
CEOs to deviate from the optimal (for the shareholder) growth rate

<sup>9</sup> Thomsen and Pedersen (2000) find a positive effect of ownership  
concentration on the market-to-book value of equity and profitability in  
a sample of about 450 very large European companies observed during  
the first half of the 1990s. Bruton et al. (2009) have found support for  
concentrated ownership improving initial public offering (IPO) perfor-  
mance over the period 1996-2002 in a sample of both British and  
French companies. Evidence has also been provided on the role that  
concentrated ownership plays in lowering the probability of value-  
reducing acquisitions (see Amihud & Lev, 1981; Denis et al., 1998)

415 **H1.** *Firms with younger CEOs show higher rates of*  
 416 *organic growth, even conditional on risk-taking.*

417 **H2.** *The negative relation between CEO age and firm*  
 418 *organic growth is weaker in firms with more concen-*  
 419 *trated ownership.*

420 **3 Data and descriptive analysis**

421 In this study, we rely on a unique source of data which  
 422 results from merging Bureau Van Dijk (BvD)’s  
 423 Amadeus with the EU-EFIGE/Bruegel-UniCredit  
 424 dataset (EFIGE). Amadeus is a well-known and widely  
 425 used source of economic and financial information on  
 426 European companies. For the purposes of this study, we  
 427 were able to gather data on the period from 2001 to  
 428 2014. EFIGE is the result of a survey administered  
 429 within the project *European Firms in a Global Econo-*  
 430 *my: internal policies for external competitiveness,*  
 431 *which was supported by the Directorate General Re-*  
 432 *search of the European Commission through its Seventh*  
 433 *Framework Programme*<sup>10</sup>. In a first for Europe, EFIGE  
 434 combines measures of firms’ international activities  
 435 (e.g., exports, imports) with quantitative and qualitative  
 436 information on about 150 items ranging from R&D and  
 437 innovation, labor organization, financing, and organiza-  
 438 tional activities. Data consist of a representative sample  
 439 (at the country level for the manufacturing industry) of  
 440 almost 15,000 surveyed firms (above ten employees) in  
 441 seven European economies (Germany, France, Italy,  
 442 Spain, United Kingdom, Austria, and Hungary). Data  
 443 were collected in 2010, and most questions refer to the  
 444 year 2008. In some cases, respondents (i.e., individuals  
 445 who were occupying leading positions in their firms)  
 446 were asked about the activities of their firms during the  
 447 years 2007–2009. Considering that the information on  
 448 the age of CEOs is available for the year 2009, we use  
 449 the information available in Amadeus, to calculate our  
 450 dependent variable as the growth rate per unit of time  
 451 (following Evans, 1987; Variyam & Kraybill, 1992;  
 452 Moschella et al., 2019):

$$\overline{g}_{i,2009-2014} = \frac{\ln(SIZE_{i,2014}) - \ln(SIZE_{i,2008})}{6} \quad (1)$$

<sup>10</sup> More information on the EFIGE project and survey are available at <http://bruegel.org/publications/datasets/efige/> and in Altomonte et al. (2012)

455 where  $SIZE_{i,t}$  is equal to the operating revenue (sales)  
 456 of firm  $i$  at the end of year  $t$ .<sup>11</sup> This approach is better suited  
 457 to analyze medium-run growth profiles of firms, which are  
 458 more likely to result from CEOs’ strategies and less affect-  
 459 ed by noise and measurement errors, which can be severe  
 460 in the case of yearly growth rates (Pieri, 2018). However,  
 461 growth rates over longer periods, such as our 6-year period,  
 462 may be more prone to the fallacy of not capturing a change  
 463 (turnover) in CEO, which cannot be directly controlled in  
 464 the data. To partially cope with this issue, we will replicate  
 465 our analysis over shorter periods of time (see Section A.2.1  
 466 in the Online Appendix for a discussion on this issue). It is  
 467 worth mentioning that the information on sales growth  
 468 derives from unconsolidated accounts, which excludes  
 469 growth through M&As, hence accurately reflecting organ-  
 470 ic growth. Since data on firm turnover is not available for  
 471 all firms for the relevant years, our initial sample is effec-  
 472 tively reduced to about 7200 firms.<sup>12</sup> About 93% of our  
 473 sample firms have turnover values of less than €50 million  
 474 and are thus SMEs.

475 The EFIGE survey provides information on the age  
 476 of the CEO as a categorical variable with seven items (<  
 477 25 years old; 25–34; 35–44; 45–54; 55–64; 65–74; >=  
 478 75). The frequency distribution of the sample firms  
 479 across these CEO age bins is shown in Fig. 1.

480 The histogram shows that the modal value of CEO  
 481 age corresponds to the category 45–54 years. While it is  
 482 impossible to have a precise figure for the median and  
 483 mean age of the CEOs in our sample, an inspection of  
 484 Fig. 1 suggests that it could be slightly above 50, which  
 485 is in line with the evidence provided by other academic  
 486 studies and scientific reports<sup>13</sup>. For example, Faccio  
 487 et al. (2016) report a mean (median) age of 50.3 (51)

<sup>11</sup> We re-run the main empirical model by using the value of total assets at the end of the year as a proxy for firm size and the main results are confirmed. We cross-refer the reader to Table 6

<sup>12</sup> The reader is cross-referred to Tables A.1 and A.2 in the Online Appendix. Admittedly, while a change in the sample composition takes place with respect to the countries considered (by moving from the Amadeus/EFIGE sample, i.e., the starting point, to the one used in Table 1 and col.1 of Table 3), it seems not to hold with respect to industry composition and CEO age composition, being the last characteristic that is most relevant to our analysis.

<sup>13</sup> The average age of the CEOs of S&P 500 companies in 2016 was 58, but the age heterogeneity in the sample was staggering. While the CEOs of some successful companies, such as Facebook, Electronic Arts and Yahoo was about 40 years or younger, others were well into their 70s, such as the CEOs of M&T Bank, Ralph Lauren Corp., and FedEx Corp. (Schloetzer et al., 2017; World Economic Forum, 2016). This heterogeneity is not just common among large enterprises but is also a feature of smaller, often unlisted companies that are active across different industries and countries.



488 for the CEOs of the firms included in their analysis,  
489 while in the sample of firms used by Li et al. (2017) and  
490 Belenzon et al. (2019) the mean age of CEOs is at 53.6  
491 and 50.6, respectively.

492 To clearly separate young and old CEOs, and in  
493 line with previous studies on the role of CEOs in  
494 firms' strategies, we group the seven categories into  
495 two macro-categories: CEOs younger than 45 versus  
496 the rest.<sup>14</sup> While about 76% of our sample firms are  
497 managed by CEOs who are 45 or older, the share of  
498 CEOs younger than 45 is not negligible (24%).<sup>15</sup>

499 The EFIGE survey allows us to control for sev-  
500 eral firm and CEO characteristics that could con-  
501 found the relationship between firm growth and  
502 CEO age, thus limiting the omitted variable bias  
503 issue. In particular, we have information on firm  
504 age (based on the year of establishment), which is  
505 typically associated with firm growth (Barba  
506 Navaretti et al., 2014). We also control for the  
507 propensity to innovate (Geroski, 1999) and the de-  
508 gree of internationalization (Serra et al., 2012),  
509 which are typically associated with risk-taking,  
510 hence could result in higher firm growth. Moreover,  
511 we can account for firms that have undergone any  
512 form of quality certification and widened their prod-  
513 uct range, as strategies for building a customer base  
514 (Foster et al., 2016). We also control for several  
515 proxies of economic and financial characteristics of  
516 firms, such as firm size (Hall, 1987; Lotti et al.,  
517 2009) profitability (Coad, 2007), debt to asset ratio  
518 and past sales growth rate, all calculated from BvD's  
519 Amadeus over the period 2001–2008. As for CEOs,  
520 we can control for several characteristics associated  
521 with their risk-tolerance, including their gender, in-  
522 ternational experience, and over-confidence. Young  
523 CEOs may be more overconfident than their older  
524 counterparts (Citci & Inci, 2016): over-confident  
525 CEOs systematically overestimate their ability to  
526 create value and, in the case of abundant internal  
527 financing, tend to overinvest (Malmendier & Tate,  
528 2005, 2008). This may affect firm growth, especially  
529 at the early stages of startups (Szerb & Vörös,

<sup>14</sup> However, we will relax this assumption to allow for a different threshold of CEO age on firm growth as a robustness check. The reader is cross-referred to section A.2.4 and Table A.9 in the Online Appendix

<sup>15</sup> Significant cross-country heterogeneity is found in the distribution of CEOs by age class. We cross-refer the reader to Section A.2.8, Table A.2 and Table A.13 in the Online Appendix, for more of this evidence

2019).<sup>16</sup> A detailed description of the variables used  
530 in the empirical model is contained in Table 2.  
531

532 Table 1 provides some summary statistics on the  
533 sales growth rates in the period 2009–2014.<sup>17</sup>

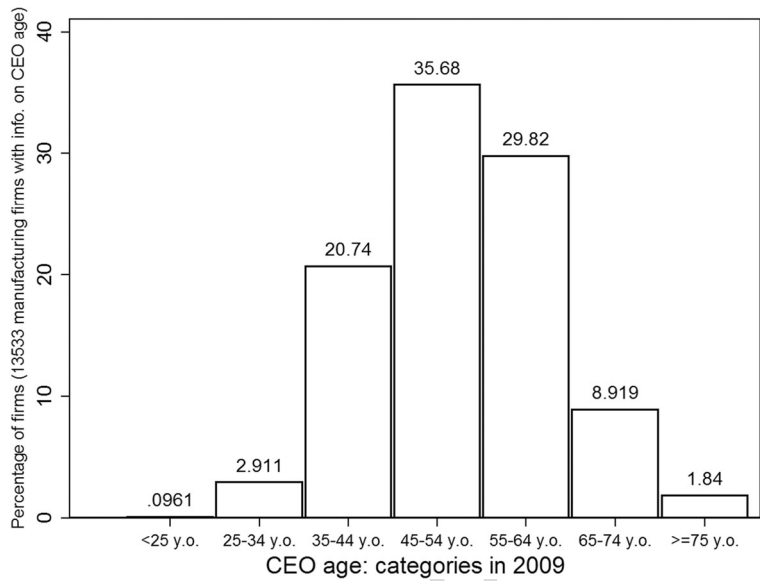
534 Bearing in mind that the 2009–2014 period embraces  
535 the years of the Great Recession, which impacted Eu-  
536 rope heavily, it is not surprising that the sales growth  
537 rates per unit of time at both the 50th percentile and the  
538 mean of the distribution have been negative (approx-  
539 imately -0.031 and -0.008 log changes, respectively, as  
540 shown in Panel A). In line with our expectations, the  
541 median firm managed by a CEO younger than 45 has  
542 experienced a negative growth rate but lower (in abso-  
543 lute value) than the median firm managed by an older  
544 CEO. To account for possible differences across indus-  
545 tries and countries, we also computed the growth rates  
546 per unit of time adjusted by industry (2-digit NACE  
547 rev.2), country, and year.<sup>18</sup> these are shown in Panel B  
548 of Table 1. The growth rate of the group of firms  
549 managed by CEOs younger than 45 is around 0.7 points  
550 higher than the growth rate of the group of firms man-  
551 aged by CEOs who are 45 or older, at the 50th percentile  
552 of the growth rate distribution. This difference is statisti-  
553 cally significant as shown in the bottom panel of  
554 Table 1 (as per the *p* value associated with the  
555 Wilcoxon; Mann-Whitney test). Moreover, the lower  
556 (in absolute value) skewness of the growth rate distri-  
557 bution for the firms managed by CEOs younger than 45

<sup>16</sup> Younger CEOs may be characterized by more stamina, better cognitive abilities, such as efficiency and effectiveness of information processing (i.e., speed, reasoning, and memory), which may well be related to both the ability of the CEO to capture growth opportunities and (inversely) their age (Child, 1974). Due to the nature of our data, we are not able to control for some age-related CEO characteristics, such as stamina and cognitive abilities. Nonetheless, we submit that if the association between CEO age and firm growth was driven by these peculiar individual characteristics of younger CEOs—instead of a specific set of incentives—there would be no obvious reason as to why it should be moderated by the effectiveness of large shareholders' monitoring

<sup>17</sup> We acknowledge a significant drop in the number of firms with respect to those in Figure 1. This is due to the lower number of firms for which information on operating revenues (sales) are available in the BvD's Amadeus-EFIGE database with respect to the starting-point sample. As anticipated in footnote 12, changes in sample composition are mainly related to countries' coverage, and not to industries coverage, nor to CEO age categories composition. See Tables A.1 and A.2 in the Online Appendix.

<sup>18</sup> Adjusting growth rates by industry, country and year is a standard practice also employed to remove common trends, such as inflation and business cycle effects, which may vary across countries and industries. In practice, we subtract the average value of sales by country, industry and year from firm sales and then compute growth rates on these adjusted values.

**Fig. 1** Histogram on the percentage of firms by CEO age category. This histogram shows on the x-axis, the seven categories of age of the CEO, as they are available in the EFIGE survey. Overall, 13533 manufacturing firms included in the Amadeus-EFIGE sample have information on the age category of their CEO. The y-axis shows the percentages of firms corresponding to each CEO age class



t1.1 **Table 1** Descriptive statistics of the sales growth rates (per unit of time) in the period 2009–2014

Sales growth rates (per unit of time) in the period 2009–2014

Panel A: Non-normalized figures

CEO age category (in 2009)	Mean	p50	SD	Skewness	Firms
< 45 y.o.	-0.026	-0.003	0.148	-3.752	1710
> =45 y.o.	-0.032	-0.009	0.148	-4.128	5486
Total	-0.031	-0.008	0.148	-4.036	7196

Panel B: Normalized figures

CEO age category (in 2009)	Mean	p50	SD	Skewness	Firms
< 45 y.o.	0.002	0.018	0.144	-3.668	1710
> =45 y.o.	-0.006	0.011	0.144	-3.923	5486
Total	-0.004	0.012	0.144	-3.860	7196

Equality of medians across CEO age categories; Wilcoxon; Mann-Whitney test

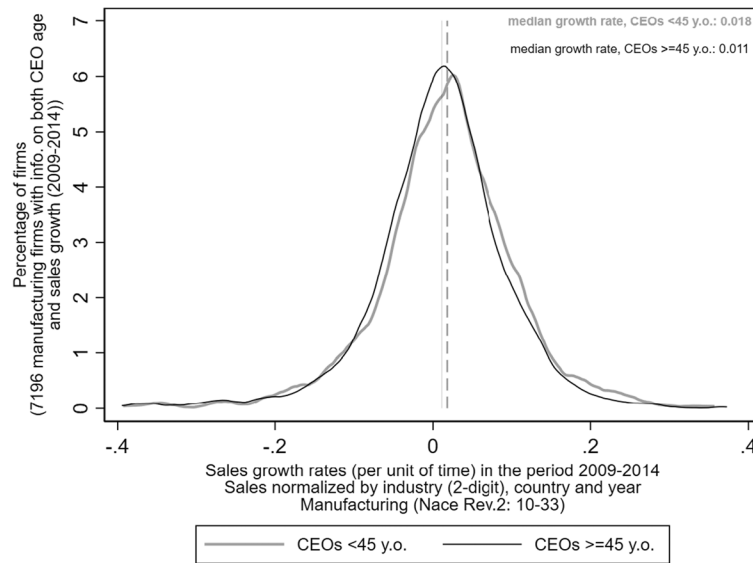
H0: median gr(<45 y.o.)= median gr(>=45 y.o.);  $p > |z| = 0.0007$

In panel (B) firms’ sales have been normalized by industry (2-digit), country and year averages to remove common trends, such as inflation and business cycle effects in sectoral demand, while in panel (A) reported figures that have not been normalized. At the bottom of panel (B), the Wilcoxon; Mann-Whitney test on the equality of median growth rates between the two categories of CEO age have been reported.

points to fewer episodes of heavy size contraction for this group of firms in the period 2009–2014. Figure 2 confirms these results.

The distribution of sales growth rates for the firms managed by younger CEOs (grey line) shows not only a higher median but also a higher number of episodes of positive and fast growth and fewer episodes of heavy and negative growth (contraction) than the distribution of growth rates of firms managed by CEOs who are 45 or older. It is relevant to underline that the distribution of growth rates is not normal, while better approximated by a Laplace (symmetric exponential) distribution (Bottazzi et al., 2001; Bottazzi & Secchi, 2006). The characteristic tent-shape of this distribution points to the existence of “fat tails”, i.e., the higher incidence of episodes of fast growth and heavy contraction with respect to what a Gaussian (normal) distribution would predict.<sup>19</sup> The presence of fat tails justifies two choices made in the econometric analysis. First, the adoption of a *least absolute deviations* (LAD) estimator instead of the more common *ordinary least squares* (OLS) to get insights into the central tendency growth rate of firms managed by CEOs of different ages. Indeed, the first estimator is more robust in the case of a non-Gaussian distribution of the dependent variable (Wooldridge, 2010), like that of sales growth rates. Second, the atten-

<sup>19</sup> The reader is cross-referred to Section A.1 of the Online Appendix for a graphical analysis of the distribution of growth rates of the European manufacturing firms in the sample



**Fig. 2** Distributions of sales growth rates (per unit of time) in the period 2009–2014 by CEO age category. This figure plots the distributions of sales growth rates (per unit of time) calculated over the period 2009–2014 by CEO age category for those firms in the Amadeus-EFIGE database with information on both CEO age and growth in the period 2009–2014. The x-axis indicates the sales

growth rates (only values within the interval from –0.4 to 0.4 have been reported in the plot to make it more readable), while the y-axis reports the percentage of firms. Firms’ sales have been normalized by industry (2-digit), country and year averages to remove common trends, such as inflation and business cycles effects

587 tion paid to differences in growth between firms man-  
 588 aged by CEOs of different ages, which may especially  
 589 be in the tails of the distribution. To uncover them, we  
 590 will use a generalization of the LAD estimator, i.e.,  
 591 quantile regressions.

592 Table 2 shows some descriptive statistics regarding  
 593 firms’ and CEOs’ characteristics of the European  
 594 manufacturing firms contained in the Amadeus-EFIGE  
 595 database.

596 Firms managed by younger and older CEOs are  
 597 different in several dimensions, and the last column of  
 598 Table 2 confirms that these differences are usually sta-  
 599 tistically significant. The median firm in our sample,  
 600 managed by a young CEO, is smaller, younger, more  
 601 profitable, and more indebted<sup>20</sup> than its counterpart that  
 602 is run by an older CEO and more likely to have intro-  
 603 duced process innovations, while being less  
 604 internationalized (in terms of the number of markets  
 605 served via exports). Moreover, a higher share of females  
 606 is observed among younger CEOs, who are also found

to be more overconfident. Finally, firms managed by  
 young CEOs grew more than their counterparts did in  
 the period 2001–2008. With the two groups of firms  
 being different in several dimensions, we will conduct a  
 multivariate analysis, controlling for firms and CEOs’  
 characteristics which may well be correlated with both  
 CEO age and firm organic growth.

## 4 Econometric analysis

### 4.1 Baseline estimates

Our baseline empirical model is a cross-sectional regres-  
 sion model of firm growth rates per unit of time calcu-  
 lated over a 6-year period as a function of CEO and firm  
 characteristics at the beginning of the period. It may be  
 written as:

$$\begin{aligned} \bar{g}r_{i,2009-2014} = & \alpha_{\theta} + \beta_{\theta} CEO (< 45 y.o.)_{i,2009} \\ & + \gamma'_{1\theta} \bar{Z}_{i,2001-2008} + \gamma'_{2\theta} W_{i,2008} + \mu_{\theta j} \\ & \cdot \tau_{\theta c} + \varepsilon_{\theta i,2009-2014} \end{aligned} \quad (2)$$

<sup>20</sup> We thank a reviewer for bringing to our attention corporate finance literature, which generally assumes that in following the “pecking order” hypothesis, firms always prefer debt to equity. Hence, if young CEOs obtain debt financing, this is a signal that credit suppliers have confidence in the firm and that its managers are not forced to seek equity funding

Table 2

Variable	Definition	Unit of measure	CEO age category			Firms	p-value
			< 45 y.o.	>= 45 y.o.	Total		
<i>Firm characteristics</i>							
Firm size	Sales (= operating revenues; end of the year); average value in the period 2001–2008	Th. Euro (median value)	2605	3359	3135	12,231	0.000
Firm age	Years since firm establishment; average value in the period 2001–2008	No. of years (median value)	17.5	21.5	20.5	13,522	0.000
ROE	Profit/loss (end of the year) / Shareholder's funds (end of the year); average value in the period 2001–2008	Ratio (median value)	0.103	0.091	0.094	10,681	0.001
Debt to assets ratio	Current liabilities (end of the year) + Non-current liabilities (end of the year) / Book value of total assets (end of the year); average value in the period 2001–2008	Ratio (median value)	0.707	0.682	0.687	12,836	0.000
Product innovation	On average, in the period 2007–2009, the firm introduced at least one product innovation; dummy	% of firms	48.7%	49.2%	49.1%	13,532	0.634
Process innovation	On average, in the period 2007–2009, the firm introduced at least one process innovation; dummy	% of firms	46.2%	43.6%	44.2%	13,532	0.008
Exporter to 0 countries	No. of countries the firm exported its products in 2008: 0; dummy	% of firms	47.0%	42.5%	43.5%	12,885	0.000
Exporter to 1–5 countries	No. of countries the firm exported its products in 2008: from 1 to 5; dummy	% of firms	27.7%	26.9%	27.1%	12,885	0.359
Exporter to 6–30 countries	No. of countries the firm exported its products in 2008: from 6 to 30; dummy	% of firms	21.8%	25.9%	24.9%	12,885	0.000
Exporter to >31 countries	No. of countries the firm exported its products in 2008: higher than or equal to 31; dummy	% of firms	3.5%	4.7%	4.4%	12,885	0.003
Importer	The firm purchased for its domestic production any service (i.e., transport, communication, financial and R&D), raw material or intermediate input from abroad in 2008; dummy	% of firms	40.6%	42.2%	41.8%	13,532	0.114
Share of university graduates in the workforce	Share of university graduates in a firm's total employees; 2008	% (median value)	5.7%	5.3%	5.3%	12,677	0.146
Quality certification	The firm has gone through any form of quality certification (e.g., ISO 9000); 2009; dummy	% of firms	57.6%	61.0%	60.2%	13,504	0.001
Product range widened	The firm's product range has widened; 2009; dummy	% of firms	49.3%	48.7%	48.8%	13,517	0.533
Past growth	Sales growth rate (per unit of time) over the period 2001–2008; non-normalized figures	% variation (median value)	5.4%	4.1%	4.4%	11,592	0.000
<i>CEO characteristics</i>							
Male CEO	If the firm is managed by a male CEO; 2009; dummy	% of firms	88.4%	93.6%	92.4%	13,530	0.000
Over-confident	If the ratio of a firm's overall investments (in plants, machines, equipment, and ICT) to revenues (end of the year) >5%; 2007–2009; dummy	% of firms	52.8%	48.4%	49.5%	13,522	0.000
Risk-tolerant	If the firm does not hedge against exchange rate risk or sell only to countries with the same currency of its domestic market; 2008; dummy	% of firms	19.4%	21.3%	20.9%	13,101	0.018
International experience of the executives	At least one executive of the firm has worked abroad for a period longer than or equal to one year; 2008; dummy	% of firms	21.9%	21.3%	21.4%	13,404	0.434

Descriptive statistics by CEO age category

The last column reports the p-value of a test of equality of proportions or medians, respectively. In the case in which the variables are continuous, the Wilcoxon; Mann-Whitney test is conducted and the p-value is reported (H0: median gr(<45 y.o.) = median gr(>=45 y.o.); p > |z|). In the case of dummy variables, the p-value of the Pearson's chi-squared test is reported (H0: equal distribution of characteristics across CEO age classes).

623  $\overline{gr}_{i,2009-2014}$  is the growth rate per unit of time of the  
 624 firm  $i$  in the period 2009–2014, and  $CEO (<45 y. o.)_i$   
 625 2009 is a dummy variable taking value one if the CEO is  
 626 younger than 45 and zero otherwise. The vector  
 627  $\overline{Z}_{i,2001-2008}$  contains proxies (calculated as averages over  
 628 the period 2001–2008) for relevant characteristics of  
 629 firm  $i$ , which may be related to both CEO age and firm  
 630 growth, i.e., firm size and firm age, firm profitability,  
 631 and debt to assets ratio.<sup>21</sup> The vector  $W_{i, 2008}$  contains  
 632 proxies of both firm and CEO/executive characteristics  
 633 obtained from the EFIGE survey, which mostly refer to  
 634 2008. Variables included in the  $\overline{Z}_{i,2001-2008}$  and  $W_{i, 2008}$   
 635 vectors have been described in Section 3. In all specifi-  
 636 cations, we include a vector of country-industry fixed  
 637 effects (indicated by the subscripts  $c$  and  $j$ , respectively),  
 638 where manufacturing industries are defined at the 2-  
 639 digit NACE rev.2 level of classification<sup>22</sup> to control  
 640 for systematic differences in firm growth and CEO age

641 across countries and industries. We also report the  
 642 heteroskedastic robust standard errors (as suggested by  
 643 Machado et al., 2011) in parentheses.<sup>23</sup> It is worth  
 644 mentioning that our analysis is conditional on firm  
 645 survival until the end of the period over which the  
 646 growth rate is calculated, which is either 2014 or earlier  
 647 because in several robustness checks, the growth rate  
 648 per unit of time is calculated over shorter time horizons  
 649 (see Section A.2.1 and Table A.3 in the Online Appen-  
 650 dix). This is in line with several studies in the literature  
 651 on firm growth, such as Coad (2007), Coad and Rao  
 652 (2008), Barba Navaretti et al. (2014), Bianchini et al.  
 653 (2017), Pieri (2018), and Moschella et al. (2019).

654 As described in Section 3.1, we employ the quantile  
 655 regression estimator (Koenker & Basset, 1978), which  
 656 is the vector of parameters  $\delta$  that solves the following  
 657 operation.<sup>24</sup>

$$\min_{\delta} \frac{1}{n} \left\{ \sum_{i: \overline{gr}_{i,2009-2014} \geq \delta' X_i} \theta \left| \overline{gr}_{i,2009-2014} - \delta' X_i \right| + \sum_{i: \overline{gr}_{i,2009-2014} < \delta' X_i} (1-\theta) \left| \overline{gr}_{i,2009-2014} - \delta' X_i \right| \right\}, \quad (3)$$

662 where, for notational simplicity, we denote the vector  
 663 of the “right-hand-side” variables in Eq. 2 as  $X_i$  and the  
 664 respective vector of parameters to be estimated, as  $\delta$ . For  
 665 the time being, we will focus on  $\theta=0.5$ , the conditional  
 666 median, or what is also referred to as the LAD estimator,  
 667 but slope parameters may vary at different quantiles of  
 668 the conditional growth rate distribution. This is particu-  
 669 larly relevant for us to assess the role of CEO age in  
 670 organic growth across the entire spectrum of growth  
 671 rates, and because as shown in the tails of the distribu-  
 672 tion of Figure 2, there could be appreciable differences

676 in growth rates among firms with CEOs of different  
 677 ages.

678 Table 3 shows the estimates for Eq. 2 by means of  
 679 LAD. In col. (1), we introduce only the main explana-  
 680 tory variable together with the vector country-industry  
 681 dummies. From col. (2) to col. (8), we add the other firm  
 682 characteristics hierarchically, giving col. (8) the richer  
 683 specification. Once controlled for a large set of firm  
 684 characteristics, the growth rate of firms managed by  
 685 CEOs younger than 45 is around 0.7 log points higher  
 686 than the growth rate of firms managed by older CEOs, at  
 687 the median of the conditional growth rate distribution.  
 688 The magnitude of this coefficient is stable across  
 689 specifications.

690 As for the coefficients associated with the control  
 691 variables, it is worth mentioning that firm size and age  
 692 show the expected negative sign, that is, younger and  
 693 smaller firms have grown more than their older and

<sup>21</sup> While the dependent variable has been calculated by means of the growth rate per unit of time over the period 2009–2014 (as shown in Eq. 1), all control variables built from BvD’s Amadeus have been calculated as averages of available yearly information during the period 2001–2008, to minimize the impact of the missing yearly information

<sup>22</sup> We cross-refer the reader to Table A.1 in the Online Appendix, for the taxonomy of manufacturing industries considered in the empirical analysis

<sup>23</sup> Quantile regressions with heteroskedastic-robust standard errors have been estimated by using the Stata package `qreg2` written by J. A. F. Machado, P. M. D. C Parente and J. M. C. Santos Silva

<sup>24</sup> Equation 3 is the objective function and is an asymmetric linear loss function.  $\theta$  is the quantile defined as  $Q_{\theta}(\overline{gr}_{i,2009-2014} | X_i) = \inf \{ \overline{gr}_{i,2009-2014} : F(\overline{gr}_{i,2009-2014} | X_i) \geq \theta \}$ , in which  $0 < \theta < 1$  and  $\overline{gr}_{i,2009-2014}$  is a sample from a random variable with a conditional distribution function  $F(\cdot | X_i)$ .

694 larger counterparts in the period 2009–2014 (see Barba  
695 Navaretti et al., 2014; Haltiwanger et al., 2013). Most  
696 notably, since smaller and younger firms are more likely  
697 to appoint younger CEOs, in col. (2) we notice that  
698 when controlling for firm size and age, the coefficient  
699 on CEO age drops slightly. However, our results show  
700 that if we compare two firms of the same size and age,  
701 the firm with a CEO younger than 45 will have 0.59 log  
702 points higher sales growth. While the debt-to-assets  
703 ratio is never significant in explaining the growth of  
704 the firm at the median of the conditional distribution of  
705 growth rates, more profitable firms (higher ROE) show  
706 higher growth rates. This result may concurrently be  
707 explained by models that analyze the role of financing  
708 constraints for firms' investment (Fazzari et al., 1988),  
709 and by the evolutionary models of the “growth of the  
710 fitter” (Coad, 2007). *Ceteris paribus*, more innovative  
711 (especially in terms of process innovation) and  
712 internationalized firms (in terms of the number of coun-  
713 tries to which the firm exports, and the status of the  
714 importer), have grown faster in the period 2009–2014  
715 (see Coad & Rao, 2008; Grazzi & Moschella, 2018).  
716 Finally, while the share of graduate workers is not  
717 associated with higher growth, both quality certification  
718 and product range widening strategies are.

719 As discussed in Section 2, CEO age may be  
720 correlated with other characteristics of top execu-  
721 tives that relate to higher firm growth. Thus, to  
722 limit any omitted variable bias problem, we further  
723 enrich our empirical specification with a vector of  
724 CEO characteristics observed at the beginning of  
725 the period. Specifically, we include the information  
726 on CEO gender and proxies of risk-tolerance,  
727 over-confidence, and international experience.  
728 Table 4 shows that while over-confidence is posi-  
729 tively correlated with firm growth, risk-tolerance  
730 and CEO gender are not, and the international  
731 experience of the executives is only marginally  
732 significant. Simultaneously, while a small decrease  
733 in the CEO age coefficient is appreciable, the  
734 growth rate of firms managed by a CEO younger  
735 than 45 is around 0.66 log points higher than the  
736 growth rate of firms managed by an older CEO, at  
737 the median of the conditional distribution of  
738 growth rates.

739 These results support the view that organic  
740 growth is the outcome of investing in high-  
741 growth segments of activity, creating new prod-  
742 ucts, services, and business models (Ahuja et al.,

2017). These results are also consistent with the  
idea that younger CEOs may not necessarily boost  
organic growth because of their higher risk toler-  
ance. Indeed, among our control variables, we  
have several measures that allow partial control  
for the higher-risk tolerance of younger CEOs. In  
particular, we include the propensity not to hedge  
against exchange rate risk, a measure of over-  
confidence and CEO characteristics that are tradi-  
tionally associated with more risk-taking, such as  
CEO gender (male) and the international experi-  
ence of the executives. In Section A.3.5 in the  
Online Appendix, we control for another proxy  
for risk, by including the coefficient of variation  
in turnover (i.e., the ratio of the standard deviation  
of sales to the average sales figure) over the peri-  
od 2009–2014.

760 From the first set of econometric results, we  
761 obtain evidence that CEO age is negatively corre-  
762 lated with organic growth in the period 2009–  
763 2014. We submit that even conditional on younger  
764 CEOs being more prone to risk-taking, these re-  
765 sults are consistent with the arguments developed  
766 in Section 2 and, thus, lead to the formulation of  
767 H1. Young CEOs have the incentive to boost  
768 organic growth not necessarily because of a lower  
769 risk aversion, as growth can also be achieved by  
770 relatively low-risk strategies, like aggressive pric-  
771 ing, which allows market share gain and boost  
772 firm size. This will signal the value of the CEO  
(*managerial signaling*) to the market and provide  
773 the justification for an increase in compensation  
774 due to the higher complexity associated with man-  
775 aging a larger company (*compensation incentive*).  
776 Simultaneously, since this strategy may lower the  
777 firm's profit margins, firm growth may occur at  
778 the expense of profitability maximization, and can  
779 thus create a wedge between the young CEO and  
780 the shareholders' incentives.

782 When the quantile regression estimator in Eq. 3  
783 is applied at different percentiles (p10, p25, p50, p75, p90)  
784 of the conditional growth rates distribution, we uncover  
785 that the relationship is statistically relevant for the epi-  
786 sodes located on the right tail of the distribution, while it  
787 is not significant for the episodes located on the left tail  
(Table 5).

789 This result is consistent with earlier evidence show-  
790 ing that CEO compensation is more sensitive to epi-  
791 sodes of firm expansion than to episodes of firm

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**Table 3** LAD (median) regressions of sales growth rates (per unit of time) in the period 2009–2014 on firm characteristics.

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
t3.1									
t3.2									
t3.4	CEO (<45 y.o.)	0.0073*** (0.0020)	0.0059*** (0.0022)	0.0067*** (0.0024)	0.0066*** (0.0023)	0.0059** (0.0024)	0.0063*** (0.0024)	0.0062** (0.0026)	0.0072*** (0.0024)
t3.6	Firm size: sales (log)		-0.0010 (0.0007)	-0.0007 (0.0008)	-0.0007 (0.0008)	-0.0016** (0.0008)	-0.0037*** (0.0008)	-0.0037*** (0.0009)	-0.0038*** (0.0009)
t3.8	Firm age (+1, log)		-0.0054*** (0.0011)	-0.0057*** (0.0012)	-0.0057*** (0.0012)	-0.0055*** (0.0013)	-0.0059*** (0.0012)	-0.0056*** (0.0013)	-0.0055*** (0.0013)
t3.10	ROE			0.0002*** (0.0000)	0.0002*** (0.0000)	0.0001*** (0.0000)	0.0002*** (0.0000)	0.0002*** (0.0000)	0.0001*** (0.0000)
t3.12	Debt to assets ratio				0.0002 (0.0015)	-0.0006 (0.0019)	-0.0008 (0.0020)	-0.0007 (0.0014)	-0.0010 (0.0014)
t3.14	Product innovation					0.0047** (0.0022)	0.0023 (0.0022)	0.0027 (0.0023)	0.0015 (0.0023)
t3.16	Process innovation					0.0093*** (0.0022)	0.0089*** (0.0022)	0.0109*** (0.0022)	0.0099*** (0.0022)
t3.18	Exporter to 1-5 countries						0.0045* (0.0026)	0.0046 (0.0028)	0.0039 (0.0028)
t3.20	Exporter to 6-30 countries						0.0116*** (0.0028)	0.0112*** (0.0029)	0.0103*** (0.0029)
t3.22	Exporter to >31 countries						0.0283*** (0.0050)	0.0250*** (0.0057)	0.0234*** (0.0056)
t3.24	Importer						0.0057** (0.0023)	0.0040 (0.0024)	0.0042* (0.0025)
t3.26	Share of university graduates in the workforce							0.0140 (0.0103)	0.0068 (0.0090)
t3.28	Quality certification								0.0069*** (0.0024)
t3.30	Product range widened								0.0041* (0.0024)
t3.32	Constant	0.0736*** (0.0104)	0.0426*** (0.0148)	0.1761*** (0.0135)	0.1757*** (0.0137)	0.1708*** (0.0137)	-0.7216*** (0.0153)	0.0626*** (0.0174)	0.0558*** (0.0176)
	Country*Industry FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Firms	7196	7194	6465	6462	6461	6147	5825	5822
	Goodness of fit: Corr.(gr, pr_gr)^2	0.0671	0.0705	0.0821	0.0827	0.0851	0.0923	0.0840	0.0852

All regressions include country-industry fixed effects, where industries are defined at the 2-digit NACE rev.2 classification. Coefficients of country\*industry dummies are not reported to save space. Full tables are available from authors upon request. Heteroskedastic-robust standard errors are reported in parentheses (Machado et al., 2011). Statistical significance at the 10%, 5% and 1% level is indicated by \*, \*\* and \*\*\*, respectively.

792 contraction (Bebchuck & Grinstein, 2005). In other  
793 words, to the extent that young CEOs' compensation  
794 grows when their firm grows in size, but does not  
795 decline when their firm shrinks, they have an incentive  
796 to boost growth, but not to prevent downsizing. This

797 may map into larger differences in growth between  
798 firms managed by younger CEOs and those with older  
799 CEOs, at the higher percentiles of the conditional distri-  
800 bution (i.e., above the median, which is close to zero).  
801 Instead, these differences disappear among firms whose

**Table 4** LAD (median) regressions of sales growth rates (per unit of time) in the period 2009–2014 on firm and CEO characteristics

	(1)	(2)	(3)	(4)	(5)
CEO (< 45 y.o.)	0.0069*** (0.0024)	0.0068*** (0.0025)	0.0067*** (0.0025)	0.0066*** (0.0025)	0.0066*** (0.0025)
Firm size: sales (log)	-0.0039*** (0.0009)	-0.0037*** (0.0009)	-0.0043*** (0.0010)	-0.0044*** (0.0010)	-0.0043*** (0.0010)
Firm age (+1, log)	-0.0054*** (0.0013)	-0.0056*** (0.0013)	-0.0054*** (0.0014)	-0.0054*** (0.0013)	-0.0052*** (0.0013)
ROE	0.0001*** (0.0000)	0.0002*** (0.0000)	0.0001*** (0.0000)	0.0001*** (0.0000)	0.0002*** (0.0000)
Debt to assets ratio	-0.0007 (0.0014)	-0.0015 (0.0014)	-0.0016 (0.0027)	-0.0012 (0.0014)	0.0003 (0.0057)
Product innovation	0.0016 (0.0023)	0.0005 (0.0024)	0.0015 (0.0025)	0.0013 (0.0024)	0.0002 (0.0024)
Process innovation	0.0098*** (0.0022)	0.0083*** (0.0022)	0.0103*** (0.0023)	0.0092*** (0.0022)	0.0084*** (0.0023)
Exporter to 1–5 countries	0.0037 (0.0028)	0.0038 (0.0029)	0.0036 (0.0030)	0.0037 (0.0029)	0.0030 (0.0030)
Exporter to 6–30 countries	0.0102*** (0.0029)	0.0107*** (0.0029)	0.0101*** (0.0034)	0.0106*** (0.0030)	0.0084*** (0.0032)
Exporter to > 31 countries	0.0231*** (0.0057)	0.0246*** (0.0058)	0.0265*** (0.0063)	0.0241*** (0.0058)	0.0253*** (0.0061)
Importer	0.0040 (0.0025)	0.0042* (0.0025)	0.0033 (0.0026)	0.0037 (0.0025)	0.0045* (0.0025)
Share of university graduates in the workforce	0.0085 (0.0099)	0.0126 (0.0100)	0.0127 (0.0100)	0.0098 (0.0096)	0.0128 (0.0096)
Quality certification	0.0069*** (0.0024)	0.0066*** (0.0023)	0.0061** (0.0024)	0.0074*** (0.0024)	0.0066*** (0.0024)
Product range widened	0.0040* (0.0023)	0.0056** (0.0023)	0.0042* (0.0025)	0.0037 (0.0024)	0.0041* (0.0024)
Male CEO	0.0037 (0.0035)				0.0027 (0.0035)
Over-confident		0.0077*** (0.0023)			0.0093*** (0.0022)
Risk-tolerant			0.0028 (0.0032)		0.0047 (0.0030)
International experience of the executives				0.0050 (0.0033)	0.0059* (0.0035)
Constant	0.2258*** (0.0169)	0.2241*** (0.0168)	0.0786*** (0.0163)	0.0239 (0.0165)	0.0613*** (0.0171)
Country*Industry FE	Yes	Yes	Yes	Yes	Yes
Firms	5821	5818	5667	5770	5613
Goodness of fit: Corr.(gr, pr_gr)^2	0.0851	0.0860	0.0772	0.0826	0.0763

All regressions include country-industry fixed effects, where industries are defined at the 2-digit NACE rev.2 classification. Coefficients of country\*industry dummies are not reported to save space. Full tables are available from authors upon request. Heteroskedastic-robust standard errors are reported in parentheses (Machado et al., 2011). Statistical significance at the 10, 5, and 1% level is indicated by \*, \*\*, and \*\*\*, respectively



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	(1)	(2)	(3)	(4)	(5)	
t5.1	<b>Table 5</b> Quantile regression of the sales growth rates (per unit of time) in the period 2009–2014 on firm and CEO characteristics					
t5.2						
t5.3	p10	p25	p50	p75	p90	
t5.5	CEO (< 45 y.o.)	-0.0014 (0.0074)	0.0024 (0.0044)	0.0066*** (0.0025)	0.0124*** (0.0029)	0.0141*** (0.0042)
t5.7	Firm size: sales (log)	-0.0081** (0.0035)	-0.0058*** (0.0019)	-0.0043*** (0.0010)	-0.0061*** (0.0012)	-0.0089*** (0.0017)
t5.9	Firm age (+1, log)	0.0001 (0.0036)	-0.0038* (0.0020)	-0.0052*** (0.0013)	-0.0094*** (0.0015)	-0.0118*** (0.0023)
t5.11	ROE	0.0001* (0.0001)	-0.0001*** (0.0000)	0.0002*** (0.0000)	0.0001*** (0.0000)	0.0000* (0.0000)
t5.13	Debt to assets ratio	-0.0218 (0.0169)	-0.0042 (0.0079)	0.0003 (0.0057)	0.0063 (0.0071)	0.0053 (0.0099)
t5.15	Product innovation	-0.0070 (0.0073)	-0.0029 (0.0040)	0.0002 (0.0024)	0.0042 (0.0028)	0.0014 (0.0047)
t5.17	Process innovation	0.0162** (0.0072)	0.0135*** (0.0039)	0.0084*** (0.0023)	0.0074*** (0.0026)	0.0084** (0.0042)
t5.19	Exporter to 1-5 countries	-0.0025 (0.0076)	-0.0011 (0.0047)	0.0030 (0.0030)	0.0086*** (0.0033)	0.0113** (0.0047)
t5.21	Exporter to 6-30 countries	0.0168 (0.0108)	0.0092* (0.0056)	0.0084*** (0.0032)	0.0100*** (0.0038)	0.0140*** (0.0051)
t5.23	Exporter to >31 countries	0.0322 (0.0204)	0.0300*** (0.0085)	0.0253*** (0.0061)	0.0195*** (0.0059)	0.0194* (0.0109)
t5.25	Importer	0.0027 (0.0068)	0.0050 (0.0036)	0.0045* (0.0025)	0.0066** (0.0027)	0.0013 (0.0035)
t5.27	Share of university graduates in the workforce	0.0153 (0.0370)	0.0235* (0.0135)	0.0128 (0.0096)	0.0413*** (0.0138)	0.0420*** (0.0162)
t5.29	Quality certification	0.0021 (0.0066)	0.0021 (0.0039)	0.0066*** (0.0024)	0.0060** (0.0026)	0.0060 (0.0038)
t5.31	Product range widened	0.0124** (0.0058)	0.0075** (0.0035)	0.0041* (0.0024)	0.0041 (0.0026)	0.0027 (0.0036)
t5.33	Male CEO	-0.0055 (0.0119)	0.0004 (0.0069)	0.0027 (0.0035)	0.0084** (0.0039)	0.0092 (0.0062)
t5.35	Over-confident	0.0059 (0.0064)	0.0047 (0.0032)	0.0093*** (0.0022)	0.0094*** (0.0025)	0.0091*** (0.0034)
t5.37	Risk-tolerant	0.0061 (0.0079)	0.0010 (0.0045)	0.0047 (0.0030)	0.0009 (0.0030)	-0.0074* (0.0044)
t5.39	International experience of the executives	-0.0072 (0.0109)	0.0002 (0.0055)	0.0059* (0.0035)	0.0020 (0.0031)	0.0038 (0.0042)
t5.41	Constant	0.1109** (0.0457)	0.1081*** (0.0267)	0.0613*** (0.0171)	0.0858*** (0.0150)	0.1357*** (0.0222)
	Country*Industry FE	Yes	Yes	Yes	Yes	Yes
	Firms	5613	5613	5613	5613	5613
	Goodness of fit: Corr.(gr, pr_gr)^2	0.0560	0.0775	0.0763	0.0605	0.0373

All regressions include country-industry fixed effects, where industries are defined at the 2-digit NACE rev.2 classification. Coefficients of country\*industry dummies are not reported to save space. Full tables are available from authors upon request. Heteroskedastic-robust standard errors are reported in parentheses (Machado et al., 2011). Statistical significance at the 10, 5 and 1% level is indicated by \*, \*\*, and \*\*\*, respectively

growth rate is below the median. Moreover, the effect is stronger at the highest percentiles (p90) of the right tail of the distribution, i.e., for episodes of high growth. This result is coherent with the results shown by Yim (2013) on the negative relationship between CEO age and acquisitions, which the author found significant only for episodes of relevant acquisitions that is a deal value exceeding 5% of the firm’s market capitalization, which would more likely affect CEO compensation.

In Section A.3 in the online appendix, we conduct a battery of robustness checks and explore (i) different time horizons over which the growth rate is calculated, to lessen the issue related to a possible (unobserved) turnover of the CEO (Section A.3.1 and Table A.3); (ii) issues relating to the timing of CEO appointment, by controlling for firm past-growth and by running the baseline model on the sub-sample of firms established within the last five to ten years before 2009 (-Section A.3.2 and Tables A.4, A.5); (iii) a possible reverse-causality bias, from firms with certain characteristics and growth trajectories which choose a young CEO, by means of a propensity score matched (PSM) sample analysis (Section A.3.3 and Tables A.6, A.7, A.8); (iv) the validity of the age threshold set at 45 (Section A.3.4 and Table A.9); (v) the possible role of higher risk-tolerance of younger CEOs (Section A.3.5 and Table A.10), by controlling for the volatility in sales (as proxied by the coefficient of variation in firm turnover over the period 2009–2014); (vi) the possible confounding effect of the education level of the younger cohorts of managers (Section A.3.6 and Table A.11); (vii) the robustness of our findings with the exclusion of firms engaged in M&As (Section A.3.7 and Table A.12); and (viii) the existence of country specificities in the relationship between CEO age and firm growth (Section A.3.8 and Table A.13). Overall, the correlation between CEO age and firm organic growth is robust to all these tests. In Section 4.2, we inquire, through the lens of the P-A framework, into the mechanisms that may enhance or moderate the relationship between CEO age and organic growth.

#### 4.2 Identifying the mechanism in a P-A framework

Section 2 highlighted that the higher growth achieved by firms managed by younger CEOs could be the result of a specific set of incentives for top managers, which may diverge from shareholders’ targets. We have argued that younger

CEOs may be motivated to boost firm growth to signal their talent and to increase their compensation. However, shareholders are normally more interested in profit maximization, than the growth of sales and market share. In Table 6 we provide evidence of this potential divergence of interests. In fact, while firms managed by younger CEOs show higher growth of total assets (panel A), they do not show any difference in the growth of operating profits (panel B).

This suggests that strategies pursued by younger CEOs may place a wedge between their own targets and the interests of their shareholders. As

**Table 6** Quantile regression of total assets growth (panel A) and profit growth (panel B) (per unit of time) in the period 2009–2014 on firm-level and CEO characteristics.

Panel A: Total assets growth	(1)	(2)	(3)
CEO (< 45 y.o.)	p50 0.0052* (0.0029)	p75 0.0079*** (0.0030)	p90 0.0105*** (0.0040)
Firm and CEO characteristics	Yes	Yes	Yes
Constant	0.0884*** (0.0170)	0.0980*** (0.0157)	0.1154*** (0.0187)
Country*Industry FE Firms	Yes 6103	Yes 6103	Yes 6103
Goodness of fit: Corr.(gr, pr_gr)^2	0.0442	0.0367	0.0296
Panel B: Profit growth	(1)	(2)	(3)
CEO (< 45 y.o.)	p50 0.0096 (0.0109)	p75 -0.0147 (0.0179)	p90 -0.0162 (0.0537)
Firm and CEO characteristics	Yes	Yes	Yes
Constant	0.1017 (0.0782)	-0.1410 (0.2246)	-0.8185*** (0.2920)
Country*Industry FE Firms	Yes 5569	Yes 5569	Yes 5569
Goodness of fit: Corr.(gr, pr_gr)^2	0.0005	0.0005	0.0007

All regressions include a vector of firm and CEO characteristics plus country-industry fixed effects, where industries are defined at the 2-digit NACE rev.2 classification. Coefficients of country\*industry dummies and the vector of controls are not reported to save space. Full tables are available from authors upon request. Heteroskedastic-robust standard errors are reported in parentheses (Machado et al., 2011). Statistical significance at the 10%, 5% and 1% level is indicated by \*, \*\* and \*\*\*, respectively

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t7.1 **Table 7** The role of monitoring (concentrated ownership) for the relationship between CEO age and firm growth

	(1)	(2)	(3)	(4)	(5)
t7.2					
t7.3	p50	p50	p50	p75	p90
CEO (<45 y.o.)	0.0066***	0.0057**	0.0067	0.0159**	0.0306***
t7.5	(0.0025)	(0.0025)	(0.0046)	(0.0068)	(0.0082)
1 <sup>st</sup> shareholder owns >=50% of equity		0.0027	0.0028	0.0024	0.0096**
t7.7		(0.0024)	(0.0026)	(0.0027)	(0.0038)
CEO (<45 y.o.)*(1 <sup>st</sup> shareholder owns >=50% of equity )			-0.0014	-0.0048	-0.0241***
t7.9			(0.0056)	(0.0077)	(0.0092)
Firm and CEO characteristics	Yes	Yes	Yes	Yes	Yes
Constant	0.0613***	0.2192***	0.2195***	0.1989***	0.2366***
t7.12	(0.0171)	(0.0178)	(0.0178)	(0.0173)	(0.0210)
Country*Industry FE	Yes	Yes	Yes	Yes	Yes
Firms	5613	5374	5374	5374	5374
Goodness of fit: Corr.(gr, pr_gr)^2	0.0763	0.0723	0.0725	0.0565	0.0372
Statistical tests					
H0: Young/dispersed = Young/concentrated (p-value)			0.7754	0.7289	0.0918
H0: Young/concentrated =Old/concentrated (p-value)			0.0866	0.0008	0.1804

All regressions include a vector of firm and CEO characteristics plus country-industry fixed effects, where industries are defined at the 2-digit NACE rev.2 classification. Coefficients of country\*industry dummies and the vector of controls are not reported to save space. Full tables are available from authors upon request. Heteroskedastic-robust standard errors are reported in parentheses (Machado et al., 2011). Statistical significance at the 10, 5, and 1% level is indicated by \*, \*\* and \*\*\*, respectively

898 discussed in Section 2, this divergence should be literature that in firms with more concentrated 901  
 899 moderated by the ability of shareholders to monitor ownership, the shareholders can monitor CEOs 902  
 900 CEO's' decisions. It is established in the more effectively; therefore, we use this to test 903

t8.1 **Table 8** The role of monitoring (concentrated ownership) for the relationship between CEO age and firm growth.

	(1)	(2)	(3)	(4)	(5)
t8.2					
t8.3	p50	p50	p50	p75	p90
CEO (<45 y.o.)	0.0066***	0.0054**	0.0070	0.0175**	0.0407***
t8.5	(0.0025)	(0.0025)	(0.0059)	(0.0077)	(0.0112)
% of equity owned by the 1st shareholder		-0.0007	-0.0004	0.0011	0.0187***
t8.7		(0.0042)	(0.0045)	(0.0045)	(0.0064)
CEO (<45 y.o.)*(% of equity owned by the 1st shareholder)			-0.0025	-0.0068	-0.0426***
t8.9			(0.0089)	(0.0106)	(0.0145)
Firm- and CEO-level controls	Yes	Yes	Yes	Yes	Yes
Constant	0.0613***	0.2216***	0.0579***	0.0827***	0.1250***
t8.12	(0.0171)	(0.0180)	(0.0169)	(0.0149)	(0.0187)
Country*Industry FE	Yes	Yes	Yes	Yes	Yes
Firms	5613	5374	5374	5374	5374
Goodness of fit: Corr.(gr, pr_gr)^2	0.0763	0.0724	0.0727	0.0565	0.0383

All regressions include a vector of firm and CEO characteristics plus country-industry fixed effects, where industries are defined at the 2-digit NACE rev.2 classification. Coefficients of country\*industry dummies and the vector of controls are not reported to save space. Full tables are available from authors upon request. Heteroskedastic-robust standard errors are reported in parentheses (Machado et al., 2011). Statistical significance at the 10, 5, and 1% level is indicated by \*, \*\* and \*\*\*, respectively

904 the arguments leading to H2. In Tables 7 and 8,  
 905 we estimate two variants of Eq. 4 as below:

$$\begin{aligned} \overline{g\tau}_i = & \alpha_\theta + \beta_\theta CEO (< 45 \text{ y.o.})_i + \eta_\theta OWN_i \\ & + \omega_\theta OWN_i * CEO (< 45 \text{ y.o.})_i + \delta' X_i + \mu_{\theta j} \\ & \cdot \tau_{\theta c} + \varepsilon_{\theta i} \end{aligned} \tag{4}$$

906 where  $OWN_i$  is a measure of ownership concentra-  
 908 tion. The notation has been simplified by dropping the  
 909 time period indicator and collapsing the control vari-  
 910 ables in vector  $X_i$ .  
 911

912 In the first variant of Eq. 6 (Table 7), we interact the  
 913 CEO age dummy with a dummy that takes a value of  
 914 one for firms where the first shareholder owns 50% or  
 915 more of the firm’s equity and zero otherwise. Results  
 916 show that this interaction indeed negatively moderates  
 917 the effect of CEO age on firm growth, although the  
 918 coefficient is significantly different from zero only at  
 919 the 90th percentile. At the 90th percentile, firms with  
 920 relatively more dispersed ownership and young CEOs  
 921 grow faster than their counterparts with young CEOs but  
 922 more concentrated shareholders ( $H_0: \eta_\theta + \omega_\theta = 0$ ,  
 923 rejected). This suggests that concentrated ownership  
 924 curbs the incentives of young CEOs to achieve more  
 925 growth in firm size. Conversely, no difference in growth  
 926 is found between firms with younger or older CEOs, if  
 927 ownership is concentrated ( $H_0: \beta_\theta + \omega_\theta = 0$ , not  
 928 rejected).

929 In Table 8, we estimate a variant of Eq. 6, where the  
 930 measure of ownership concentration is continuous. In  
 931 particular, we simply introduce the share of equity  
 932 owned by the first (largest) shareholder into the regres-  
 933 sion. The results indicate that at the 90th percentile, the  
 934 degree of ownership concentration negatively moder-  
 935 ates the effect of CEO age on firm growth.

936 **5 Concluding remarks**

937 We show that the age of CEOs is significantly associat-  
 938 ed with firm organic growth. In a large sample of mostly  
 939 small and medium privately held European manufactur-  
 940 ing firms, we find that, at the median of the conditional  
 941 growth rates distribution, the growth in sales (and total  
 942 assets) per unit of time over the period 2009–2014 was  
 943 0.66 (0.52) log points higher in firms managed by CEOs  
 944 younger than 45. This difference is twice as large if

945 observed at the 90th percentile, suggesting that firms  
 946 with younger CEOs are more likely to be very fast-  
 947 growing firms. Our results are robust to the inclusion  
 948 of a large vector of firm and CEO characteristics,  
 949 industry-country unobserved heterogeneity, and a wide  
 950 set of robustness checks, including issues relating to the  
 951 time horizon and the appointment of CEOs, the educa-  
 952 tional attainment of younger cohorts of managers, and  
 953 endogeneity.

954 The relationship between CEO age and growth could  
 955 be explained by the higher risk-taking propensity of  
 956 young CEOs (Falk et al., 2018)—which has already  
 957 been associated with firms’ risky strategies, such as  
 958 R&D investments and M&As (Serfling, 2014; Yim,  
 959 2013)—or by other individual characteristics such as  
 960 over-confidence, stamina, higher brain-process capaci-  
 961 ty, and a lesser rule-of-thumb approach to decision  
 962 making (Besedeš et al., 2012). Indeed, our findings  
 963 reveal that some CEO and firm characteristics that are  
 964 typically associated with risk-taking and over-  
 965 confidence are also correlated with firm organic growth.  
 966 However, we argue that, conditional on these character-  
 967 istics, the negative relation between CEO age and firm  
 968 organic growth can be explained by the incentive for  
 969 younger CEOs to boost firm sales and assets, possibly at  
 970 the expense of profit margins. Indeed, young CEOs  
 971 want to signal their value and increase firm size, so that  
 972 an increase in their compensation can be justified. Clear-  
 973 ly, this is unlikely to be in the interests of shareholders.  
 974 Consistent with this interpretation, we find no signifi-  
 975 cant statistical relationship between CEO age and the  
 976 growth in operating profits. We also provide evidence  
 977 that in firms characterized by more effective monitoring  
 978 governance (more concentrated ownership), the rela-  
 979 tionship between CEO age and firm organic growth is  
 980 much weaker. We contend that if our results were driven  
 981 by CEOs’ individual characteristics, other than their  
 982 greater incentive to achieve fast growth, there would  
 983 be no reason to find weaker results in more closely  
 984 monitored firms.

985 This study contributes to the modern literature on  
 986 industrial dynamics, by offering insights on the role  
 987 played by the age of the top executive in firm growth,  
 988 exclusive of the growth effects ensured by the stochas-  
 989 tic, structural, financial, and technological firm-level  
 990 characteristics. Indeed, while the growth effect of firm  
 991 characteristics such as age, size, efficiency, innovative  
 992 activities, and those associated with demand factors has  
 993 been deeply studied, less evidence has been provided on

994 the role played by the characteristics of the individuals  
995 who lead the firm.

996 These results bear many implications both for policy  
997 and governance. First, in many European countries, the  
998 management, including board members, is old. In our  
999 sample, around 80% of the firms have CEOs older than  
1000 45. This could be a sign of insufficient turnover in  
1001 management. This gerontocratic approach to firm man-  
1002 agement, combined with the evidence that firms run by  
1003 younger CEOs have been growing more (especially in  
1004 the complex times of the aftermath of the financial crisis  
1005 of 2009), could explain why European firms are less  
1006 dynamic than their US counterparts (Bravo-Biosca  
1007 et al., 2016). Given that the small size of European firms  
1008 is closely related to the slow path of productivity growth  
1009 in Europe, faster turnover in management could help  
1010 reduce allocative inefficiencies and improve gross do-  
1011 mestic product (GDP) growth in the aggregate. Further-  
1012 more, as firm growth among incumbent firms is the  
1013 most important source of job creation among OECD  
1014 countries (Criscuolo et al., 2014), our results suggest  
1015 that rejuvenating the management can have important  
1016 aggregate employment and welfare effects.

1017 Second, our evidence supports the view that gover-  
1018 nance with independent management from shareholders  
1019 (and looser supervision by the latter) improves firm  
1020 performance and should be fostered and implemented  
1021 as a best practice. Of course, policy-makers do not have  
1022 the power to rejuvenate management, yet a gradual  
1023 spread of a corporate culture that increasingly empha-  
1024 sizes management turnover, and independence in man-  
1025 agement will certainly benefit firm performance and the  
1026 growth of firms (and SMEs in particular) in the long run.

1027 It is worth laying out a few caveats about our analy-  
1028 sis. First, even if the main results of our work are robust  
1029 to checks and provide the readers with a specific channel  
1030 of causation, the identification of the causal effect of  
1031 CEO age on firm growth could be sharpened if we had  
1032 more precise information on the time of CEO appoint-  
1033 ment and turnover. Indeed, longitudinal information on  
1034 CEOs may prove useful for future research on this topic.  
1035 Second, even if the quantile regression model allows us  
1036 to appreciate the heterogeneity of the relationship be-  
1037 tween CEO age and firm growth along the entire distri-  
1038 bution of growth rates, the results provided only hold for  
1039 the group of firms that “survive” (do not exit the market)  
1040 during the entire period (2009–2014). The field of re-  
1041 search about quantile regression models with sample  
1042 selection is very promising (Arellano & Bonhomme,

2017), but their application is still not fully developed 1043  
and it is certainly out of the scope of this study. Third, 1044  
our study would have benefitted from more information 1045  
on the psychological and cognitive traits of CEOs. This 1046  
would have allowed us to better disentangle the role of 1047  
age, from other traits that may be correlated with age 1048  
and may impact how managers lead their firms. 1049  
1050

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