

# Supporting Information

Effects of Alloying Gold to Palladium in Furfural Hydrogenation Probed by *in situ* ATR-IR Spectroscopy and Density Functional Theory (DFT).

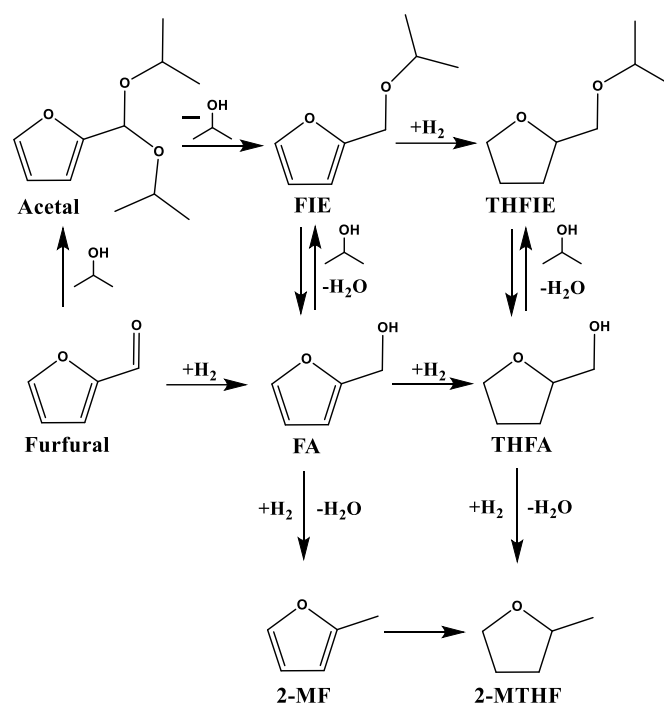
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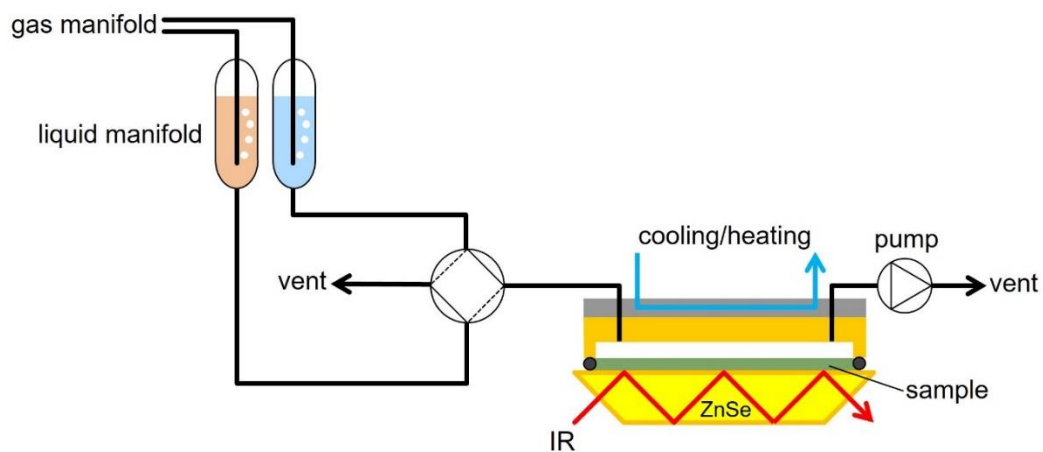
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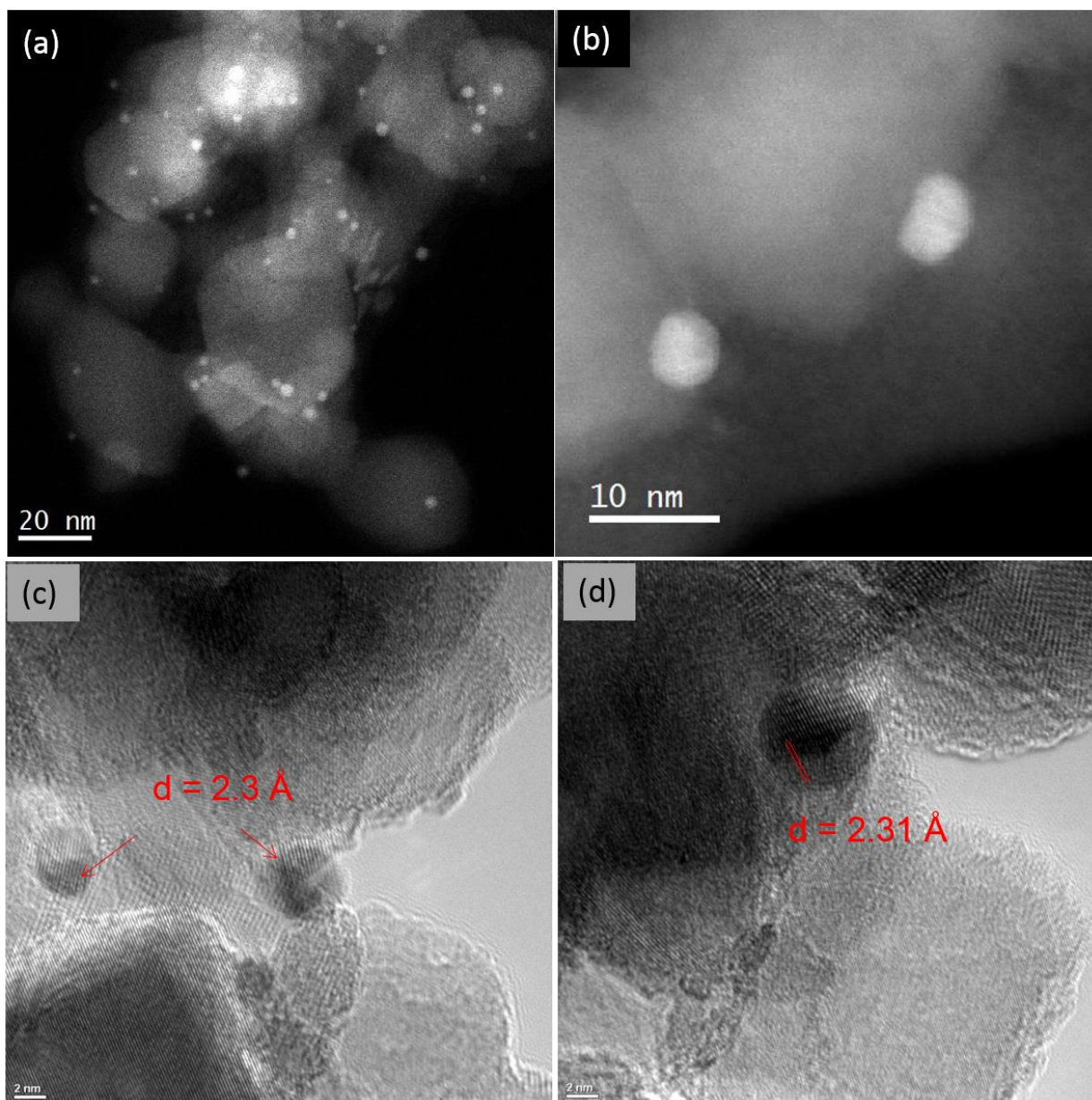
<sup>o</sup> Paul Scherrer Institute, CH-5232 Villigen PSI, Switzerland



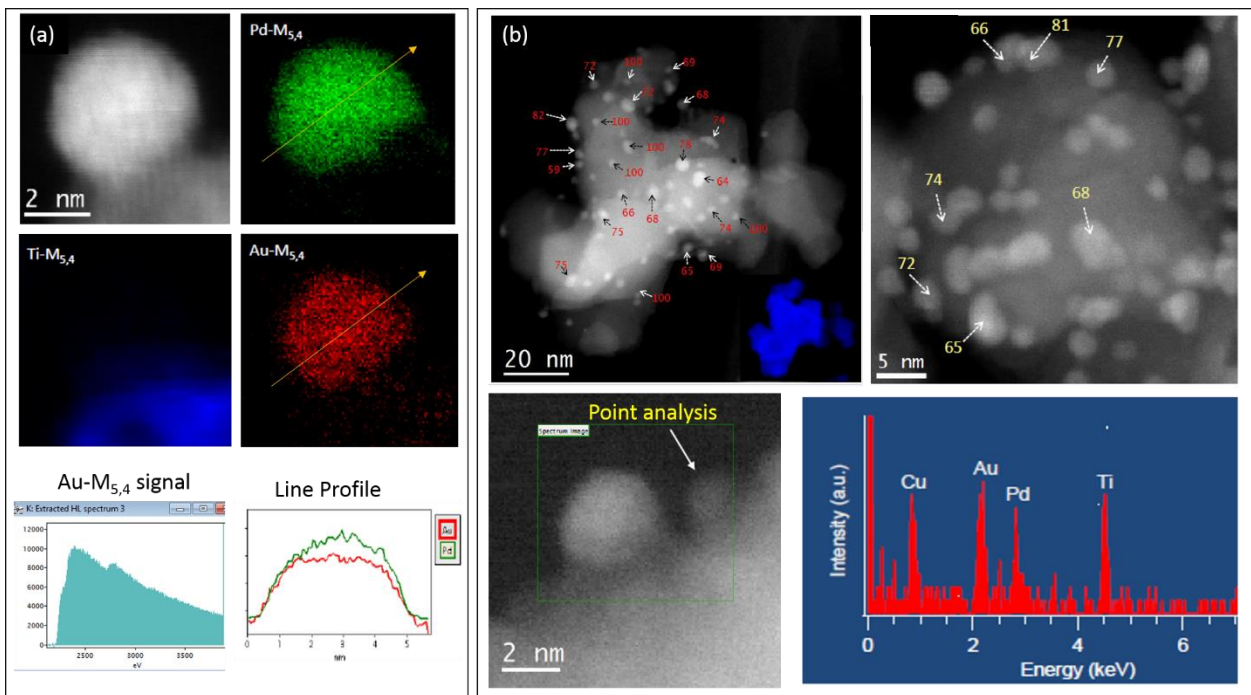
**Figure S.1.** Furfural Hydrogenation Pathways



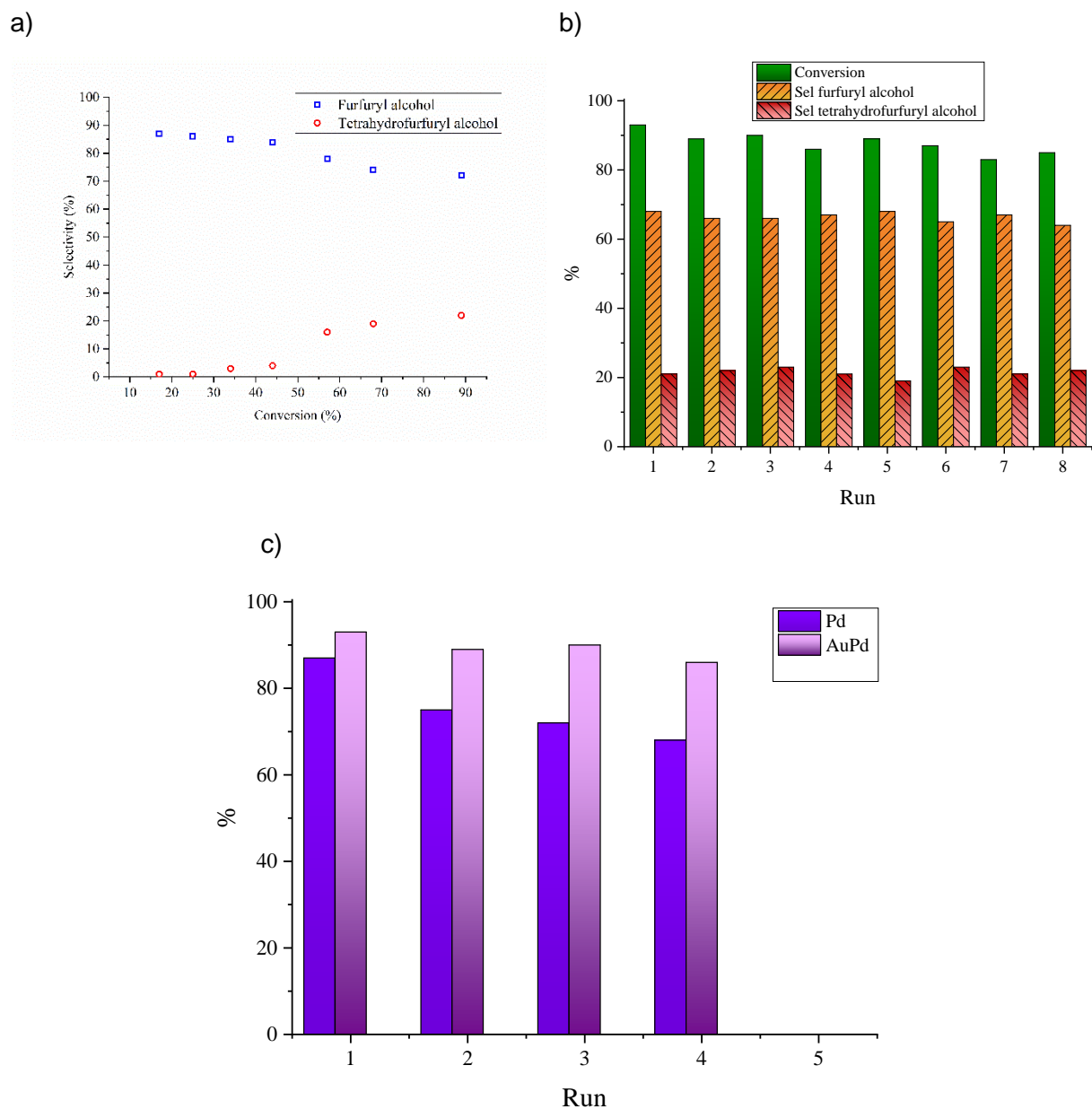
**Figure S.2** schematic drawing of the in situ ATR-IR setup with section of the spectroscopic cell.



**Figure S.3** (a-b) HAADF-STEM images of AuPd/TiO<sub>2</sub> showing the typical size and morphology of the nanoparticles supported on TiO<sub>2</sub>. (c-d) HRTEM images of AuPd/TiO<sub>2</sub> showing the crystal spacing measured.



**Figure S.4** (a) Representative HAADF-STEM image of a bimetallic particle and corresponding elemental maps obtained by EELS of AuPd/TiO<sub>2</sub>. The Au-M<sub>5,4</sub> EELS signal obtained and the line profile taken across the particle are included. (b) Quantitative XEDS analysis of the atomic percentage of Au determined in several individual particles of AuPd/TiO<sub>2</sub>. The analysis of individual particles was conducted via point analysis methodology and quantitative measurement of each spectrum using Cliff–Lorimer criteria of Au-L<sub>α</sub> and Pd-L<sub>α</sub> series, as shown at the bottom.



**Figure S.5** Insights on the catalytic performance of AuPd/TiO<sub>2</sub> catalyst: a) Selectivity versus conversion plot for the two main products (FA and THFA); b) Results from stability tests on AuPd/TiO<sub>2</sub> catalyst and c) comparison of stability for Pd and AuPd catalysts (Reactions conditions: Furfural = 0.3 M; FF/metal ratio=500 wt/wt, 50 °C, 1 bar H<sub>2</sub> t = 5 h)