

16th Annual International Conference on Mediterranean Studies
Program (Athens Local Time)

3-6 April 2023 9 Chalkokondili Street, 10677 Athens, Greece

(Note 1: the program is organized along time slots and not according to common theme)

(Note 2: at the end of each session questions and discussions will follow)

(Note 3: Please note that many attendees including those who present a paper may choose the online option. However, ATINER will provide full-fledged services (lunches, dinners, excursions, etc.) for a onsite.)

Monday 3 April 2023

09:00-09:30

Registration

09:30-10:00

Opening and Welcoming Remarks:

- Gregory T. Papanikos, President, ATINER.

10:00-11:30 Session 1

Coordinator: Gregory T. Papanikos, President, ATINER.

1. Steven Oberhelman, Professor of Classics, Holder of the George Sumey Jr Endowed Professorship of Liberal Arts, and Interim Dean, Texas A&M University, USA.

Title: A Nineteenth Century Medical Recipes Book from Northwest Greece.

▼ Abstract

2. Maribel Fierro, Professor, Institute of Languages and Cultures of the Mediterranean CSIC, Spain.

Title: The Sea in the Life Narratives of Scholars and Saints in the Islamic West (8th-15th Centuries).

▼ Abstract

3. Vernon Provençal, Professor, Acadia University, Canada.

Title: Dionysian Aspects of Mediterranean Wine Culture in Hellenic Greece.

▼ Abstract

4. Raffaella Pilo, Researcher, University of Cagliari, Italy.

Title: 1668: An Annus Horribilis for the Spanish Monarchy. The Lost European Hegemony, the International Situation, the Internal Crisis.

▼ Abstract

Discussants:

1. Paula Pinto Costa, Professor, University of Porto, Portugal.

2. John Vella, Visiting Lecturer, University of Malta, Malta.

11:30-13:00 Session 2

Coordinator: Jayoung Che, Head, History Unit, ATINER & Visiting Professor, Hankuk University of Foreign Studies, South Korea.

1. Miriam Diez Bosch, Vice-Dean, Blanquerna Foundation, Spain.

Title: Religious Freedom and the Pandemic in the Mediterranean. The Case Study of Catalonia.

▼ Abstract

2. **María Fregidou-Malama**, Professor, University of Gävle, Sweden.

Title: Construction of Networks in International Marketing of Healthcare Services: Elekta in South Africa.

▼ Abstract

3. **Ana Margarida Arruda**, Professor, University of Lisbon, Portugal.

Title: Mediterranean and Atlantic: A Symbiotic Relationship. Data from Portugal.

▼ Abstract

4. **Bok Hee Kim**, Professor, Andong National University, South Korea.

Title: Origin of Mixed Martial Arts (MMA) and Introduction and Spread of Modern Mixed Martial Arts.

▼ Abstract

Discussants:

- **Merve Yanar Gürce**, Professor, American International University, Kuwait
- **Marisa Almeida Araujo**, Auxiliar Professor, Lusitana University, Portugal.

13:00-14:30 Session 3

Coordinator: Steven Oberhelman, Professor of Classics, Holder of the George Sumey Jr Endowed Professorship of Liberal Arts, and Interim Dean, Texas A&M University, USA.

1. **Raphael Bar El**, Professor, Sapir Academic College, Israel.

Title: Startups in a Peripheral Region: An Empirical Analysis of Relevant Ecosystem Factors in Israel.

▼ Abstract

2. **Antonia María Ruiz Jiménez**, Associate Professor, Pablo de Olavide University, Spain.

Rafael Zambrana, Student, Pablo de Olavide University, Spain.

Title: New Gender Voting Gaps in Spain. Why do Women Vote for Extreme Right Parties?

▼ Abstract

3. **Nellie Munin**, Associate Professor, Zefat Academic College, Israel.

Title: With a Little Help from my Friends: Trading Electricity for Water – Is it Inevitable.

▼ Abstract

4. **Isaac Degani**, Lecturer, Bar-Ilan University, Israel.

Title: Recent Revolutionary Developments In the Strategic Arena of Israel.

▼ Abstract

Discussants:

- **Orna Almog**, Deputy Head, Politics & International Affairs Unit, ATINER & Senior Lecturer (Retired), Kingston University, UK.
- **Miriam Diez Bosch**, Vice-Dean, Blanquerna Foundation, Spain.

14:30-15:00 Pre-lunch Public Speech on *Whither: Democracy in the Mediterranean Basin*

by **Gregory T. Papanikos**, President of ATINER.

▼ Abstract

15:00-16:00 Lunch

16:00-17:30 Session 4

Coordinator: Olga Gkounta, Researcher, ATINER.

1. **Dafna Kaffeman**, Senior Lecturer, Bezalel Academy for Art and Design, Israel.

Title: Tripod Academic Journal.

▼ Abstract

2. **Marco Giampaolletti**, Research Fellow, Sapienza University of Rome, Italy.

Fabrizio Tucci, Full Professor, Sapienza University of Rome, Italy.

Title: Reforestation of Urban Districts in Mediterranean Climate: New Decarbonization Models for Cities.

▼ Abstract

3. **Giulia Terranova**, Postdoctoral Researcher, University of Milan, Italy.

Title: The Responsibility of Non-Profit Organizations' Directors: A Comparative Approach.

▼ Abstract

4. **Jose Manuel Castillo Lopez**, Professor, University of Granada, Spain.

Title: Myths, Fallacies, Paradoxes, Mistakes and Virtual Water in the Mediterranean.

▼ Abstract

Discussants:

- **Sara Abdoh**, Assistant Professor, Sculpture, Architectural Formation and Restoration Department, Faculty of Applied Arts, Benha University, Egypt.
- **Gabriella Pappada**, External Researcher, University of Salento, Italy.

17:30-19:00 Session 5

Coordinator: Olga Gkounta, Researcher, ATINER.

1. **Gloria Marchetti**, Professor, University of Milan, Italy.

Title: The Changes in the Approach to Environmental Protection by the European Union and its Member States and the Regulatory Innovations in Italy.

▼ Abstract

2. **Fabrizio Conti**, Lecturer, John Cabot University, Italy.

Title: Classics, Humanism, and Liberal Arts Education: From the Past to the Future.

▼ Abstract

3. **Zeynep Ozde Atesok**, Assistant Professor, Istanbul University, Turkey.

Title: Back to the Origins of European Union – Turkey Relations: A Comparative Analysis of the Ankara and Athens Agreements.

▼ Abstract

4. **Gian Luigi Corinto**, Associate Professor, University of Macerata, Italy.

Title: The Tourist Economy as Embedded in Social Networks in Tuscan Versilia.

▼ Abstract

Discussants:

- **Sinan Sonmez**, Professor, Atilim University, Turkey.
- **Fadwa Kirrish**, Associate Dean & Director, Umma College, Israel.
- **Asli Gül Öncel**, Associate Professor, Galatasaray University, Turkey.
- **Giulia Maria Gallotta**, Researcher, University of Bari, Italy

20:30-22:30

Greek Night

Tuesday 4 April 2023

09:30-11:00 Session 6

Coordinator: Maria Fregidou-Malama, Professor, University of Gävle, Sweden.