# Food supplements marketed worldwide: a comparative analysis between the European and the U.S. regulatory frameworks

Authors: Andrea Zovi<sup>1,4</sup>, Antonio Vitiello<sup>2</sup>, Michela Sabbatucci<sup>2</sup>, Umberto Maria Musazzi<sup>3</sup>, Gianni Sagratini<sup>4</sup>, Carlo Cifani<sup>4</sup>, Sauro Vittori<sup>4</sup>

### Affiliations:

3

8 9

10

11

12

13

14

1. Directorate General for Hygiene, Food Safety and Nutrition, Ministry of Health, viale G. Ribotta 5, 00144, Rome, Italy

- 2. Directorate General for Health Prevention, Ministry of Health, viale G. Ribotta 5, 00144, Rome, Italy
- 3. Department of Pharmaceutical Sciences, University of Milan, via G. Colombo, 71, 20133, Milan Italy
- 4. School of Pharmacy, University of Camerino, Via Sant'Agostino 1, 62032 Camerino, Italy

15 Corresponding author: Andrea Zovi. Postal address: <u>andrea.zovi@unicam.it</u>; Phone number: +393473727794.
 16

17 Abstract: In recent decades, a new health paradigm emerged which increasingly places diet and nutrition at 18 the center of citizens' healthcare. The resulting evolution of the food market has prompted country 19 governments to adapt their regulatory frameworks to ensure product safety and preserve the health of citizens. 20 Dietary supplements (DS) are products which are increasingly occupying a significant market share in Western 21 countries, contributing to meeting the nutritional and physiological needs of a large portion of the global 22 population. Food supplements must be safe for use by the final consumer who has access to the global market, 23 but currently they are framed by a different legislation worldwide. This search aimed of comparing the legislative frameworks currently in force in the European Union (EU) and in the United States (USA), the two 24 25 main markets in which DS are purchased, to focus on the strengths, similarities and possible shortcomings, 26 against the backdrop of a global market which often transcends the regulatory barriers of individual countries. 27 Both in the EU and the USA, food supplements are governed by specific regulations to ensure their safety and 28 quality. However, the regulatory approaches differ sharply in some cases. It is expected that more and more 29 operators will launch new DS in Western markets. As a result, it is crucial for competent authorities in food 30 safety to deepen and develop additional regulatory tools aimed to control and safeguard the DS market. 31

### 32 Highlights

33 34

35

36

37

38

39

40

41

42 43 44

46 47 48

- The resulting evolution of the food market has prompted country governments to adapt their regulatory frameworks to ensure food safety and safeguard the health of citizens
  - Food supplements must be safe for use by the final consumer who has access to the global market, but currently they are framed by a different legislation worldwide
- Both in the EU and the USA, the two main markets in which DS are purchased, food supplements are governed by specific regulations to ensure their safety
- Nevertheless, the regulatory approaches differ sharply in some cases
- As a result, it is crucial for competent authorities to develop additional regulatory tools aimed to control and safeguard the DS market
- 45 Key words: dietary management, food supplements, regulatory framework, comparative legislation

### 49 Introduction

Having an equilibrate diet has become central in preserving citizens' health in most of western countries [1].
Consequently, the food industry evolved from suppliers of essential goods for human nutrition to providers of

53 food-derived products, enriched with novel substances with health effects able to provide a nutritional

54 supplementation of people body's functions. In parallel, the globalization has enlarged the international foods'

55 movements, permitting to exotic foods to reach markets and consumers never reached before. Such an

56 evolution of the food market has pushed authorities to adapt their regulatory framework to ensure the safety

57 of products and to preserve citizens' safety. On one side, the increased availability of exotic foods forced the 58 regulatory authorities to lighting up borderline situations, avoiding the marketing of products containing molecules with a pharmacological action. On the other side, the increased interest of the healthcare community 59 for nutritional aspects in the treatment and prevention of human diseases and the regulatory qualification of 60 61 foods have increased its complexity over the years in order to distinguish among foods, foods for specific groups of populations, foods enriched of substance not naturally present in them, products intended to integrate 62 the standard diet like food supplements (FS)/dietary supplements (DS) [2,3]. They must be safe for use by the 63 64 final consumer, and currently they are framed by a different legislation in the United States of America (USA), in the European Union (EU), in the Asia Pacific countries or in other realities worldwide [4]. Among foods, 65 66 DS belong to the category of products most marketed worldwide and most purchased by consumers [5-7]. However, people often refer to DS without having clear the regulatory framework to which they belong 67 68 regarding food safety field [8]. In addition, to date there is no globally harmonized definition regarding the 69 category of products known as nutraceuticals, natural products, products that often, from a regulatory 70 perspective, are actually DS [9]. Furthermore, it is noteworthy that a product which is considered a food 71 supplement and regulated as food under a specific regulation may be considered a medicinal product if placed 72 under another legislative framework [7-10]. From the above, the present review is aimed at comparing the 73 present legislation between USA and EU, the main DS markets, to focus on the strengths, similarities and 74 possible shortcomings, against the backdrop of a global market, which often transcends the regulatory barriers 75 of individual countries.

## Food supplements global market78

79 The global DS market is a rapidly growing industry, with a market size of approximately \$140 billion in 2020 80 [5]. The market is driven by an increasing focus on preventive healthcare by aging populations and growing interest by people in fitness and wellness. In fact, the global DS market has been on the rise in recent years 81 82 due to increasing health concerns and rising awareness among consumers about the benefits of supplements [1,5,6,8]. Vitamins and minerals are the largest product categories, accounting for around 35% of sales, 83 84 followed by botanicals and herbal supplements. North America is the largest regional market, followed by 85 Europe and the Asia Pacific [11,12]. In parallel, online sales are increasing in popularity, due to several factors, 86 such as the convenience and the COVID-19 outbreak [5,13-15]. In the USA, the DS market has been steadily growing, with a current estimated value of over \$30 billion. Vitamins and minerals are the most commonly 87 88 consumed DS also in the USA. However, other categories, such as herbal supplements and sports nutrition 89 products, have also seen significant growth in recent years. Online sales of DS have also been on the rise in 90 the USA, with consumers preferring the convenience of online shopping and the availability of a wider range 91 of products. In the EU, the FS market has also been growing, with a current estimated value of over €12 billion 92 [11]. The demand for FS in the EU is driven by similar factors as in the USA, such as increasing health concerns 93 and interest in preventive healthcare: vitamins and minerals are also the most commonly consumed FS in the 94 EU. Overall, a number of factors caused an increase in the FS/DS consumption in Western populations in 95 recent years, but in particular the COVID-19 outbreak has largely stimulated the sale and purchase of FS/DS 96 in the USA and the EU, regions where the dietary supplement industry is largely concentrated [13]. Therefore, 97 the market is expected to see a further increase in the demand for immunity-boosting supplements, and the 98 global dietary supplements market size is expected to expand at a compound annual growth rate of about 8.9 99 % until 2030 [11].

100 101

103

76

### 102 Legislative frameworks

## 104 Class of food derivates105

As well as for other foods, such as foods for special medical purposes or gluten-free foods, the regulatory framework applicable to FS in Europe is particularly stratified. As other foods, the regulatory framework on FS is constituted both by acts applicable to all foods and those more specific for such regulatory class. In particular, since FS are essentially foods for the EU legislation, the Regulation (EC) no. 178/2002 is applicable to them. Such Regulation establishes the principles and general requirements of the food law laying down European competences and procedures in the field of food safety, with the aim at guaranteeing a high level of protection either for human health or for the interest of consumers in relation to food [16]. In light of the 113 regulation, food is defined as "any substance or product, whether processed, partially processed or 114 unprocessed, intended to be, or reasonably expected to be ingested by humans". The term "food" includes beverages, chewing gum and any substance, including water, intentionally incorporated into food during its 115 manufacture, preparation or processing. The term "food" does not include feed, live animals unless they are 116 117 prepared for placing on the market for human consumption, plants before harvesting, medicines under Council Directives 65/65/EEC and 92/73/EEC, tobacco and tobacco products under Council Directive 89/622/EEC, 118 cosmetics products, residues, and contaminants. The FS are regulated also by Directive 2002/46/EC, which 119 120 defined them as foods intended to supplement the normal diet and which constitute a concentrated source of 121 nutrients or other substances having a nutritional or physiological function (art. 2). FS can be developed both 122 mono- and multi-compounds, in pre-measured forms, e.g., capsules, tablets, liquids contained in vials, dropper bottles and other similar forms of liquids and powders intended to be taken in small unit quantities [17]. 123

124 In the USA, dietary supplements are regulated by most of same provisions of law that are applied to foods, the 125 Federal Food, Drug and Cosmetic Act 4. However, following amendments passed by Congress in 1994, known 126 as the Dietary Supplement Health and Education Act (DSHEA), DS are also subjected to specific provisions that do not apply to conventional food [18,19]. DSHEA defined DS any products intended to supplement the 127 128 diet. Moreover, DSHEA determined that DS can take the form of conventional food-like cereal, candy bars but cannot represent themselves as a conventional food. The definition of DS is contained in the section 201 129 130 of the Federal food, drug, and cosmetic act (FD & C Act) [19]. In particular, the definition quotes that "a 131 dietary supplement....is a dietary substance for use by man to supplement the diet by increasing the total 132 dietary intake". This definition restricts the scope of substances to be included in DS and called "dietary 133 ingredients", potentially including all food additive substances but excluding substances previously approved 134 as active ingredients with pharmacological activity [19-20].

135 136

138

### 137 *Content of ingredients and substances characterizing the composition of food and dietary supplements*

139 The ingredients characterizing the composition of FS may be vitamins, minerals, plants or other substances 140 like amino acids, fibers, probiotics, prebiotics. Overall, in the EU 'other substances' are defined in article 2 of 141 Regulation (EC) 1925/2006 as "substances other than vitamins and minerals with a nutritional or physiological 142 effect", whereas vitamins and minerals and their forms that may be added to foods, including FS, are listed in 143 Regulation (EC) 1170/2009, amending Directive 2002/46/EC [21-22]. According to the regulation, the minimum level of vitamins and minerals present in FS must be significant, thus at least 15% of the nutritional 144 reference value (NRV); maximum levels are not currently harmonized in the EU. However, the expected daily 145 146 intake limits for vitamins, minerals and the other ingredients contained in FS may be regulated at the level of 147 individual countries, based on scientific risk assessments. For instance, in Italy, reference is made to some lists 148 drawn up by Competent Authority (CA) which includes the threshold of the daily intake foreseen for vitamins and minerals in FS, and other substances other than vitamins and minerals having a nutritional or physiological 149 150 effect, allowed to be used in FS [23]. Similarly, a list of plants and related plant parts that can be used in foods and thus in FS has been released in Belgium, France and Italy, depending on particular properties, which the 151 152 plants have to maintain specific nutritional or physiological activities. Where established, limits of allowable intake with daily dose and additional warnings are also given, based on risk assessments carried out. This was 153 154 an international initiative which involves several EU member states and was drawn up by Belgium, France 155 and Italy as the first step in an agreed project to achieve a common framework on the use of plants and 156 derivatives in the field of food supplements, with the aim of also promoting harmonization of the subject at 157 the European level [24]. Further specific provisions for the regulation of 'other substances' are outlined in 158 article 8 of Regulation (EC) 1925/2006 which provides a procedure to address the safety concerns associated 159 with any sub-stances other than vitamins and minerals used in food, including FS [21]. In particular, the EU 160 Commission may initiate the 'Article 8 procedure' in order to include a certain substance on a list to prohibit (Annex III Part A), restrict (Annex III Part B) or to put it under community scrutiny to be reviewed within 4 161 years (Annex III Part C). Among the ingredients in the FS, all the food products or substances, vegetables 162 163 preparations or extracts without significant consumption history before May 15, 1997 qualify as novel foods 164 under Regulation (EU) 2015/2283 [25]. All the novel foods need to be authorized by the European Commission 165 (EC), after the assessment of safety carried out by the European Food Safety Authority (EFSA). Furthermore, 166 the Commission Implementing Regulation (EU) 2017/2470 (Union List of authorized novel foods) establishes a list of all the authorized novel foods in the EU, including their conditions of use, labelling requirements and 167 168 their specifications, and it is amended following each new authorization.

169 In the USA, unlike other categories of products, which are classified according to their intended use, such as 170 medicines or cosmetics, in order to be regulated as a DS a product must contain at least one of the following dietary ingredient listed in the FD & C Act: vitamin, mineral, botanical, amino acids, acids or other dietetic 171 172 substances used by humans to supplement the diet by increasing total dietary intake or concentrates, 173 metabolites, constituents, extracts or combinations of these ingredients. Therefore, if a product does not contain any of the above ingredients, it does not meet the definition of a DS [19,26]. Current U.S. regulations do not 174 prohibit the marketing of dietary supplements containing pharmacologically active molecules. However, any 175 176 substance approved as a new drug is excluded from the definition of a dietary supplement, unless the item was 177 marketed as a dietary supplement or food prior to its approval as a new drug [27-28]. Moreover, the Food Business Operator (FBO) must notify the Food and Drug Administration (FDA) before marketing products 178 179 with new dietary ingredients (NDI). Manufacturers of NDI must notify FDA 75 days prior to the introduction 180 of a DS containing the ingredient into the market. NDI are defined as ingredients that have been not marketed 181 in the USA prior to October 15, 1994 [19,26]. Any required notification must include information on which 182 FBO have based their conclusion of a reasonable expectation of safety. Furthermore, based on the DSHEA 183 safety standards, the FDA maintains the authority to recall certain ingredients from the market, for example in 184 the case of products containing the Chinese herb ma huang (Ephedra sinensis) in 2004, based on the determination of "risk unreasonable" for health [29]. 185 186

### 187 *Place on the market*188

Both in the EU and the USA, FS and DS do not require a formal authorization by a competent authority, as formedicinal products, for being placed on the market.

In the EU, FS are subject to a notification procedure, where the manufacturer notifies the competent national authority of their intention to market the product. Only in the case of FS containing novel or innovative ingredients, falling under the Novel Foods Regulation or if its label contains a health claim falling under the Regulation 1924/2006, pre-market authorization should be obtained.

DS in the United States are regulated by the FDA, but do not require FDA pre-market approval or a pre-market
 notification process.

198 Manufacturing

199

200 The FS production in the EU and USA markets involves a series of regulatory processes to ensure their safety 201 and quality. In Europe, under Regulation (EC) n. 178/2002 and Directive 2002/46/EC, the production and 202 packaging of FS follow the provisions generally established for foods. As an example, they are subject to the 203 approval of the manufacturing and/or packaging establishment with the competent national health authority: 204 e.g., in Italy such aspects are regulated at local level. The FBO that notifies and places the product on the 205 market is obliged to include on the label the mandatory indication of the FBO responsible for ensuring product's compliance with the regulations, complete with name and address. In cases where production is 206 207 outsourced to a third party, priority should be given to information on the responsible FBO. Any secondary 208 information may follow that relating to the responsible FBO. As stipulated in the regulations, all operators who are involved in the food production chain of post-primary sectors must apply self-control to production 209 in a rational and organized manner, according to the principles of HACCP (Hazard analysis and critical control 210 points). The HACCP system is a tool intended to help FBOs achieve a higher level of food safety. The plan 211 should aim to prevent the causes of nonconformities before they occur and should provide for appropriate 212 213 corrective actions to minimize risks when, despite the implementation of preventive measures, nonconformity 214 occurs. The main objective is to establish a documented system by which the FBO can demonstrate that it has 215 operated in a way that minimizes risk under its own responsibility.

216 In the USA, DS manufacturing facilities are subject to the same registration requirements applicable to food 217 manufacturing facilities per the Public Health Security and Bioterrorism Preparedness and Response Act of 2002 additions to section 410 of the Federal Food, Drug, and Cosmetic act. Moreover, regulatory requirements 218 for ingredient quality in DS are codified in 21 CFR Part 111 (Current Good Manufacturing Practice in 219 220 Manufacturing, Packaging, Labelling, or Holding Operations for Dietary Supplements) [30]. These regulations 221 define "quality" to mean that the DS consistently meets the specifications established for identity, purity, 222 strength, and composition, and adheres to limits on contaminants [31]. Manufacturers are required to follow 223 Good Manufacturing Practice (GMP) guidelines for the production, packaging, labeling, and storage of DS.

224 Compliance with FDA GMP regulations is essential to ensure product safety and quality. The GMP

regulations, aimed at achieving comprehensive quality systems, require manufacturers to verify that laboratory
 examination and testing methods are appropriate for their intended use and to scientifically identify and use
 validated and appropriate methods for each established specification [32].

228

230

229 Labelling and claims

By understanding the regulatory framework behind claims and label statements, consumers can make moreinformed decisions and health care professionals can better assist their patients.

233 Overall, in the EU European Regulation 1169/2011 broadly defines the principles, requirements and responsibilities governing mandatory food information and, in particular, food labeling. Furthermore, as 234 235 required by article 6 of Directive 2002/46/EC, FS labeling bears the following mandatory elements: the name 236 of the nutrients that characterize the product, the recommended daily intake, a warning not to exceed the 237 recommended dosage, a statement that supplements are not intended as a substitute for a varied diet, eventually 238 that they should be kept out of the reach of children under three years of age. Furthermore, the same article requires that the food information cannot attribute to these products the property of preventing, treating or 239 240 curing a human disease or relate to such properties. Claims allowed to the FS labels are classified in health and nutritional claims. Overall, Regulation 1924/2006 establishes the rules for the use of nutritional and health 241 242 claims, which can be claimed voluntarily by FBO on foods labels, and thus in particular on FS [33]. The 243 purpose of the regulation is to harmonize the legislation of the Member States, to promote innovation, to favor 244 the free circulation of foods and fair competition between operators as well as to guarantee clear, truthful and 245 science-based information, with the aim at guiding and protecting the consumer, encouraging conscious 246 choices. When referenced to nutritional indications, it means any indication which states, suggests or implies 247 that a food owns particular beneficial nutritional properties, due to the energy it provides and the nutrients it 248 contains or does not contain. On the other hand, when referenced to health claims, it means any claim which 249 states, suggests or implies the existence of a relationship between a specific food component and health. Health 250 claims are classified in health claims other than those on the reduction of risk of disease, health claims relating to decreasing the risk of disease and health claims relating to the health and development of children. Both 251 252 health and nutritional claims which can be used in the FS labeling must be authorized in advance by EC 253 supported by EFSA, that, on the basis of the scientific evidence, which may support the use of a particular 254 claim, provides a positive or negative opinion on its use. For the purpose of proper communication to the 255 consumer, without prior authorization, no claim can be used by the FBO. The list of claims authorized by the 256 EC with their regulatory references is public and available for consultation by all European citizens [34].

In the USA, the FBO is responsible for the safety and labeling of the marketed product. As required by the Act, manufacturers cannot make specific claims about disease treatment, only with reference to nutritional support and any information related to physiological functions. Regulations cover three types of claims for food and dietary supplements: health, nutrient content and structure/function claims [18,35-37].

Health claims describe the relationship between a food substance and reduced risk of a disease or healthrelated condition. The FDA oversees health claims on food and dietary supplement labels through three main
avenues: the 1990 Nutrition Labeling and Education Act (NLEA), the 1997 Food and Drug Administration
Modernization Act (FDAMA), and the FDA's Interim Procedures for Qualified Health Claims.

- NLEA Authorized Health Claims are based on scientific evidence reviewed by the FDA. They must meet a significant scientific agreement standard, for instance how the intake of a mineral may reduce the risk of a specific illness
- Health Claims Based on Authoritative Statements (FDAMA) can be authorized based on authoritative statements from recognized scientific bodies or government agencies. These claims are not applicable to dietary supplements. Firms must submit notifications to the FDA, and these claims can be used after 120 days unless the FDA objects.
- When scientific evidence is emerging but not conclusive, the FDA reviews petitions for qualified
   health claims. If the evidence is credible, the FDA issues letters of enforcement discretion with
   qualifying language to prevent misleading consumers. These claims indicate that supporting evidence
   is limited.

A health claim must include two components: a substance (food, food component, or dietary ingredient) and
 a disease or health-related condition. Statements lacking these components are considered dietary guidance or
 structure/function claims and do not require premarket review by the EDA

structure/function claims and do not require premarket review by the FDA.

Structure/Function Claims describe the role of a nutrient or dietary ingredient in maintaining normal body structures or functions. Unlike health claims, these do not link the nutrient to disease prevention and do not require FDA pre-approval. Manufacturers must substantiate these claims and notify the FDA within 30 days of marketing. Structure/function claims for conventional foods focus on nutritive value effects, while those for dietary supplements may include non-nutritive effects. Dietary supplements with structure/function claims must include a disclaimer that the FDA has not evaluated the claim and that the product is not intended to diagnose, treat, cure, or prevent any disease.

- *Nutrient Content Claims* are authorized by the NLEA, and describe the level of a nutrient in a product using
   terms like "free," "high," "low," or comparative terms like "more," "reduced," "lite." Such claims must comply
   with FDA regulations to ensure consistency and meaning for consumers, for instance how a specific
   quantity of a mineral may imply a low level and must meet criteria for such a claim.
- 290

292

306

### 291 Distribution and consumers' access to products

293 In the EU, FS are widely available and can be purchased from various outlets, including pharmacies, supermarkets, and online platforms. The purchase of FS can be made without the need to have a doctor's 294 295 prescription. On the other hand, there are several diseases such rare diseases but also more common diseases, as hypertension, that need a specific dietary management of the illness [38,39]. Thus, in some cases people 296 297 suffering from pathologies or medical conditions that determine a nutritional vulnerability need the taking of 298 FS, in conjunction with administration of medicine. Therefore, in these cases in some European countries, FS 299 can leverage the reimbursement through the national health services, which ensure the continuity of care to 300 patients who need an integrative care.

301 In the USA, DS are widely available and can be bought at different points of sale, including pharmacies, 302 supermarkets and online platforms. DS may be purchased without the need for a physician's prescription. DS 303 cannot be reimbursed through American Flexible Spending Accounts. However, in patients with a specific 304 medical condition diagnosed by a physician, DS recommended by a doctor as treatment for this condition are 305 tax-deductible medical expenses [40].

### 307 *Post-market surveillance*

308 In the EU, as well as for other food products, the placing on the market of FS falls under the direct responsibility 309 of the FBO, who is responsible for its safety. FBO is required to monitor the safety of products manufactured and placed on the market based on the evolution of scientific knowledge. In this regard, FBO is required to 310 communicate to the competent authority any new data it knows about side or unexpected effects of the 311 312 ingredients used in its products. However, the competent national authorities of the Member States can always 313 carry out inspections and request information as part of the official control. Furthermore, at European level the Rapid Alert System for Food and Feed was established by Reg 178 2002 in the form of a network, to which 314 315 the EC, EFSA and the EU Member States belong. The RASFF represents an effective tool that provides control 316 authorities with a fast, efficient and European-wide mechanism, to exchange information on the measures 317 adopted to guarantee food safety.

In the US the law includes a post-market inspection process for manufacturing sites to assess compliance with GMP and the reporting of potential serious adverse effects by FBO. In particular, FBO must submit all reports of significant adverse events linked to the usage of the DS to the FDA, no later than 15 business days after the report is received by the responsible person [29].

322 323

### 324 Discussion - Expert opinion

325 326 Both in the USA and the EU, FS and DS are governed by specific regulations to ensure their safety and quality. Both legislations do not require a market authorization for these food products but assign the responsibility to 327 the FBO, to guarantee the safety of the FS/DS and ensure transparency in providing accurate information to 328 citizens after the product is placed on the market. In particular, European FS and American DS facilities and 329 330 products are subject respectively to state and federal post-market control and inspection. The definition of a 331 FS/DS is overlapping since it is primarily considered a food product, regulated by a more general regulation 332 applicable to all ordinary foods. Secondly, it is classified as a specific food intended to supplement the common diet, providing a concentrated source of nutrients. However, the regulatory approaches differ in some cases. 333

334 In the USA, the legislation primarily focuses on compliance with labeling and production practices, as well as

335 post-marketing surveillance under the FD&C Act - section n. 201 regulation. On the other hand, in the EU, 336 several regulations specifically govern FS. First, in the EU, the FBO is obliged to notify the FS to the competent authority of each individual member state where it sells the product. The competent authority may 337 subsequently conduct checks on the products and their composition, also in collaboration with local health 338 339 authorities. Moreover, unlike the FDA, which assesses only specific health claims before release the approval, 340 the EU has issued a regulation on both nutritional and health claims; beyond that a specific regulation on novel 341 ingredients defined as "novel foods", if they do not have a significant history of consumption in the EU before 342 1997. Both these regulations require authorization, based on scientific evidence available in the literature and 343 in favor of food safety. In fact, in the EU, EFSA plays a unique role in providing scientific opinions at the community level to protect consumers in the consumption of FS, supporting the EC. Furthermore, significant 344 345 progress has been made in the EU in listing permitted and employable substances in food through official lists, 346 such as vitamins, minerals, and other substances. In some cases, these lists are based on specific risk 347 assessments for certain ingredients conducted by individual member states. In the USA, there is no specific 348 legislation governing the market entry of novel food ingredients and there is no list of permitted nutrients with corresponding daily dose limits. In fact, the NDI notification process is subject of a significant series of historic 349 350 litigation without consistent enforcement, with the FDA conservatively estimating that as many as 3,500 NDI have not filed notifications under current law [41]. Draft regulations are currently pending to establish a 351 352 temporary period of enforcement discretion to address the lack of enforcement of the NDI notifications.

353 Overall, the European legislative framework seems to have more specific regulations in favor of consumer 354 safety than the American one. In particular, the absence of US market entry notification to regulators is perhaps 355 the strongest point of contrast between the two systems. On the other hand, similar to European regulations, 356 US ones also provide for serious safety assessment in relation to health claims that can be affixed to dietary supplement labels. The difference in market values between the two regions is well known, providing a 357 358 comprehension of some less regulatory restrictions imposed on American food operators. However, it is 359 noteworthy that consumer access to FS/DS is relatively unlimited in both markets, with a wide range of 360 products available for purchase not only in traditional channels such as pharmacies, but also in supermarkets and online stores. Considering that FS/DS are not prescribed by general practitioners or physicians, and 361 362 consumers have unrestricted access, it is crucial for both American and European citizens to be aware of the 363 regulations, consciously read labels, and make informed choices when purchasing and using FS/DS. It is 364 crucial for competent authorities in both regions to continue regular monitoring the application of existing 365 food safety regulations by the FBO and to promote health care professionals' qualifications and training in the 366 field to better assist their patients, to guarantee product quality in the market and protect consumer safety, 367 respectively.

### 369 Conclusions

370 371

368

Food supplements are products increasingly occupying a significant market share in Western countries, 372 contributing to meeting the nutritional and physiological needs of a large portion of the global population. The 373 consumer's freedom of access to this market, as well as the wide variability of ingredients and substances 374 contained in these products, necessarily focus on regulations that protect consumer safety in the DS use. The 375 American and European markets are regulated by general and specific regulations, particularly in Europe, where several specific regulations govern this particular category of food, making it the region which currently 376 has the most stringent regulations for this market worldwide. However, the responsibility still lies with the 377 378 food business operator, who must ensure the safety of the marketed product and comply with applicable 379 regulations. It is expected that more and more operators will launch new food supplements in Western markets. As a result, it is crucial for competent authorities in food safety to deepen and develop additional regulatory 380 381 tools aimed to control the food supplement market, emphasizing the scientific evidence supporting the 382 nutritional and health aspects, which ensure consumer safety when using these products, in protection of an 383 increasing global market.

384

### 385 Contributions:

- Andrea Zovi (A.Z.), Michela Sabbatucci (M.S.), Antonio Vitiello (A.V.), Umberto Maria Musazzi (U.M.M.), Gianni
   Sagratini (G.S.), Carlo Cifani (C.F.), Sauro Vittori (S.V.).
- 388 Conceptualization, A.Z., U.M.M., A.V., S.V; methodology, A.Z., U.M.M; investigation, A.Z., A.V., M.S.; writing -
- original draft preparation, A.Z., U.M.M, A.V.; writing review and editing, M.S., G.S., C.C., S.V.; visualization, U.M.M.,
   G.S., C.C., S.V..

All the authors have read and agreed to the published version of the manuscript.

394 Acknowledgments: none.

391

395

**396** Grant support or other sources of funding: this research received no external funding.

397
398 Conflict of interests: The authors declare that they have no known competing financial interests or personal relationships
399 that could have appeared to influence the work reported in this paper.
400

401 Disclosure: the authors declare they have used neither AI nor AI-assisted technologies in this work.402

403 Disclaimer: A.Z., A.V. and M.S. declare that the opinions expressed are of a personal nature and do not in any way
 404 commit the responsibility of the Administrations to which they belong.
 405

406 Ethical approval: not applicable.407

408 Consent to participate: not applicable.409

410 Consent to publish: the authors consent to the publication of the manuscript.411

412 Availability of data and materials: full availability of data and materials.413

414 Copyright: the authors certify that the manuscript is original, never submitted to other journal for publication before. All
415 authors contributed equally to the manuscript and had the opportunity to revise and approve the final text.
416

### 418 References

417

424

425

430 431

432

433 434 435

436

437

438

439

440 441

442

- Aleta A, Brighenti F, Jolliet O et al. A Need for a Paradigm Shift in Healthy Nutrition Research. Front Nutr. 2022; 9: 881465. Published online 2022 Apr 19. doi: 10.3389/fnut.2022.881465
- 421
  422
  422
  423
  2. Coppens P, Fernandes da Silva M, Pettman S. European regulations on nutraceuticals, dietary supplements and functional foods: A framework based on safety. Toxicology 2006 Apr 3;221(1):59-74. doi:10.1016/j.tox.2005.12.022.
  - 3. Zovi A., Langella R., Nisic A., Vitiello A., Musazzi U.M. Liver injury and dietary supplements: Does hydroxycitric acid trigger hepatotoxicity? Journal of integrative medicine 2022. doi: 10.1016/j.joim.2022.05.003
- 426
  4. Y Ng J, Kim M, Suri A. Exploration of facilitators and barriers to the regulatory frameworks of dietary and herbal supplements: a scoping review. J Pharm Policy Pract. 2022 Sep 5;15(1):55. doi: 10.1186/s40545-022-00447-7.
  429
  5. Lordan R. Dietary supplements and nutraceuticals market growth during the coronavirus pandemic -
  - Lordan R. Dietary supplements and nutraceuticals market growth during the coronavirus pandemic -Implications for consumers and regulatory oversight. PharmaNutrition. 2021 Dec;18:100282. doi: 10.1016/j.phanu.2021.100282.
  - Arun S, Bhatnagar S, Menon S, Saini S, Hari P, Bagga A. Efficacy of zinc supplements in reducing relapses in steroid-sensitive nephrotic syndrome. Pediatr Nephrol. 2009 Aug;24(8):1583-6. doi: 10.1007/s00467-009-1170-5
    - 7. Santini A, Cammarata SM, Capone G, Ianaro A, Tenore GC, Pani L, Novellino E. Nutraceuticals: opening the debate for a regulatory framework. Br J Clin Pharmacol. 2018 Apr;84(4):659-672. doi: 10.1111/bcp.13496
  - 8. Molin TRD, Camera Leal G, Sabo Müller L et al. Regulatory framework for dietary supplements and the public health challenge. Rev Saude Publica. 019 Oct 21;53:90. doi: 10.11606/s1518-8787.2019053001263.
    - 9. Chopra AS, Lordan R, Horbańczuk OK, Atanasov AG, Chopra I, Horbańczuk JO et al. The current use and evolving landscape of nutraceuticals. Pharmacol Res. 2022 Jan;175:106001. doi: 10.1016/j.phrs.2021.106001.
  - Thakkar S, Anklam E, Xu A, Ulberth F, Li J, Li B et al. Regulatory landscape of dietary supplements and herbal medicines from a global perspective. Regul Toxicol Pharmacol. 2020 Jul;114:104647. doi: 10.1016/j.yrtph.2020.104647.
- 444 11. Grand View Research. Dietary Supplements Market Size, Share & Trends Analysis Report By Ingredient 445 (Vitamins, Minerals), By Form, By Application, By End User, By Distribution Channel, By Region, And 446 Segment Forecasts, 2022 - 2030. Available online: <u>https://www.grandviewresearch.com/industry-</u> 447 analysis/dietary-supplements-market. [Accessed on 2023 Mar 6]
- 448 12. GLGInsights. The Nutraceuticals Market Is Booming. Will It Last? Available online: 449 https://glginsights.com/articles/nutraceutical-industry-update/. [Accessed on 2023 Feb 20]

- 450 13. Grebow J. Dietary Supplement Sales Success post-COVID: How Can Industry Keep the Momentum Going After 451 the Pandemic? Available online: https://www.nutritionaloutlook.com/view/dietary-supplement-sales-success-452 post-covid-how-can-industry-keep-the-momentum-going-after-the-pandemic. [Accessed on 6 March 2023]. 453
  - 14. Vitiello A, La Porta R, Trama U, Ferrara F, Zovi A, Auti AM et al. Pandemic COVID-19, an update of current status and new therapeutic strategies. Naunyn-Schmiedeberg's Archives of Pharmacology, 2022, 395(10), pp. 1159-1165.
    - 15. Ferrara F, Mancaniello C, Varriale A et al. COVID-19 mRNA Vaccines: A Retrospective Observational Pharmacovigilance Study. Clin Drug Investig. 2022 Dec;42(12):1065-1074. doi: 10.1007/s40261-022-01216-9
- 458 16. Regulation (EC) No. 178/2002 of the European Parliament and of the Council of 28 January 2002. Official 459 Journal L 031, 01/02/2002, pp. 0001-0024. 460
  - 17. Directive 2002/46/EC of the European Parliament and of the Council of 10 June 2002.
  - 18. Taylor CL. Regulatory Frameworks for Functional Foods and Dietary Supplements. Nutr Rev. 2004 Feb;62(2):55-9. doi: 10.1111/j.1753-4887.2004.tb00024.x.
- 19. Federal food, drug, and cosmetic act (FD&C Act), section n.201. 463
  - 20. Dietary Supplement Health and Education Act (DSHEA), 1994
  - 21. Regulation (EC) 1925/2006 of December 20, 2006

454

455

456

457

461

462

464

465

466

467

468

469

470

471

472

473

474

475

476

477

478

479

480

481

482

483

484

485

486

487

488

489

490

491

492

493

494

495

496

497

498

499

500

501 502

503 504

505

- 22. Regulation (EC) 1170/2009 of November 30, 2009
- 23. Italian Ministry Health. Available online: of https://www.salute.gov.it/portale/temi/p2\_5.jsp?lingua=italiano&area=Alimenti%20particolari%20e%20integr atori&menu=integratori. [Accessed on 2023 Mar 7]
  - 24. Cousyn G, Dalfra S, Scarpa B, Geelen J, Anton R, Serafini M et al. Project belfrit: Harmonizing the use of plants in food supplements in the european union: Belgium, france and italy - a first step. European Food and Feed Law Review, 2013, 8(3), pp. 187–196
  - 25. Regulation (Eu) 2015/2283 of the European Parliament and of the Council of 25 November 2015.
  - 26. Dwyer JT, Coates PM, Smith MJ. Dietary Supplements: Regulatory Challenges and Research Resources. Nutrients. 2018 Jan 4;10(1):41. doi: 10.3390/nu10010041.
  - 27. FDA. WARNING LETTER. Dr. Sam Robbins, Inc. dba HFL Solutions, LLCMARCS-CMS 608729 AUGUST Available https://www.fda.gov/inspections-compliance-enforcement-and-criminal-28, 2020 from: investigations/warning-letters/dr-sam-robbins-inc-dba-hfl-solutions-llc-608729-08282020. [updated 2020 Oct 61
  - 28. Noonan C, Patrick Noonan W. Marketing dietary supplements in the United States: a review of the requirements for new dietary ingredients. Toxicology. 2006 Apr 3;221(1):4-8. doi: 10.1016/j.tox.2006.01.010.
  - 29. Sarma N, Upton R, Rose U, Guo DA, Marles R, Khan I, Giancaspro G. Pharmacopeial Standards for the Quality Control of Botanical Dietary Supplements in the United States. J Diet Suppl. 2023;20(3):485-504. doi: 10.1080/19390211.2021.1990171.
  - 30. FDA. Current good manufacturing practice in manufacturing, packaging, labeling, or holding operations for dietary supplements; Final rule. Title 21 Code of Federal Regulations Part 111, §§ 111.1-111.610 (Revised April 1, 2011); 2007. Available from: http://edocket.access.gpo.gov/2007/07-3039.ht [accessed 2021 Sep 10]
  - 31. ICH. ICH Topic Q 6 A. Specifications: Test procedures and acceptance criteria for new drug substances and new drug products: Chemical substances; 2000 [updated 2021 Sep 10]. Available from: https://www.ema.europa.eu/en/documents/scientific-guideline/ich-q-6-test-procedures-acceptance-criterianew-drug-substances-new-drug-products-chemical en.pdf.
    - 32. Sarma N, Giancaspro G, Venema J. Dietary supplements quality analysis tools from the United States Pharmacopeia. Drug Test Anal. 2016;8(3-4):418-23. doi:10.1002/dta.1940.
  - 33. Regulation (EC) No. 1924/2006 of the European Parliament and of the Council of 20 December 2006.
  - 34. Nutrition and Health Claims. Available online: https://food.ec.europa.eu/safety/labelling-andnutrition/nutrition-and-health-claims\_en. [Accessed on 2023 Mar 7]
  - 35. Label Claims for Conventional Foods and Dietary Supplements. Available online: https://www.fda.gov/food/food-labeling-nutrition/label-claims-conventional-foods-and-dietary-supplements [Accessed on 2022 Jul 3]
  - 36. Amagase A. US Dietary Supplement Labeling Rules and the Possibility of Medical Cost Reduction. J Nutr Sci Vitaminol (Tokyo). 2015;61 Suppl:S136-8. doi: 10.3177/jnsv.61.S136.
  - 37. Turner RE, Degnan FH, Archer DL. Label claims for foods and supplements: a review of the regulations. Nutr Clin Pract. 2005 Feb;20(1):21-32. doi: 10.1177/011542650502000121.
  - 38. Bernstein L, Rohr F, Helm JR, Nutrition management of inherited metabolic diseases. Ed. Springer Book, 2015
- 39. Gomes F, et al. ESPEN guidelines on nutritional support for polymorbid internal medicine patients. Clin Nutr. 2018.
- 507 40. IRS. Publication 502 (2023), Medical and Dental Expenses
- 508 41. FDA. FDA Announcing Public Meeting to Discuss Responsible Innovation in Dietary Supplements. Availabre 509 https://www.fda.gov/food/cfsan-constituent-updates/fda-announcing-public-meeting-discussfrom: 510 responsible-innovation-dietary-supplements. [updated April 10, 2019]

511
-----

Class of food derivates	European definition	European	American	American
		regulation	definition	regulation
Foods for specific groups (FSG): early childhood foods, foods for special medical purposes, foods presented as total dietary substitutes	Products intended for specific population groups with special nutritional needs, made nutritionally vulnerable by certain disorders or diseases	Regulation (EU) 609/2013	None specifically addressed	None specifically addressed
Infant formulas	Products expressly intended for infants (subjects younger than 12 months)	Regulation (EU) 2016/127	Infant formula is a food that may be the sole source of nutrition for infants (i.e., children up to 12 months of age) as an alternative to human milk.	FD&C A section n. 412
Foods for special medical purposes / Medical foods	A food product expressly prepared or formulated and intended for the dietary management of patients, including infants, to be used under medical supervision	Regulation (EU) 2016/128	A food which is formulated to be consumed or administered enterally under the supervision of a physician and which is intended for the specific dietary management of a disease or condition for which distinctive nutritional requirements	Orphan Dru Act (section 5(b)(3))
Total dietary substitutes	Products that must provide a daily energy intake of between 600 and 1200 kcalories	Regulation (EU) 2017/1798	None specifically addressed	None specifically addressed
Gluten-free foods	Products specifically formulated for celiac people	Regulation (EU) 828/2014	Any foods that carry the label "gluten- free," "no gluten," "free of gluten," or "without gluten" must contain less than 20 parts per million (ppm) of gluten	Code of Feder Regulations (CFR) - Title 2 part 101

Foods with added vitamins and minerals/ fortified foods	Products where vitamins and minerals have been added voluntarily, in accordance with Regulation (EC) 1925/2006, which lists the list of permitted vitamins and minerals along with	Regulation (EC) 1925/2006	Food added with one or more vitamins or minerals or protein	Code of Federal Regulations Title 21 Part 104 Subpart B
	the list of their sources			
Food supplements (FS)/ Dietary supplements (DS)	Food products intended to supplement the common diet and which are a concentrated source of nutrients, such as vitamins and minerals, or other substances having a nutritional or physiological effect	Directive 46/2002 (EC)	A dietary substance for use by man to supplement the diet by increasing the total dietary intake	Dietary Supplement Health and Education Act (DSHEA), 1994

# 513 514

515 516 517 518 Table 1. Definitions of products under food regulations in the European Union and in the United States of America.

OBJECT OF	EUROPEAN	EUROPEAN	AMERICAN	AMERICAN
THE	DEFINITIO	REGULATIO	DEFINITION	REGULATION
REGULATION	N	N		
Food / conventional food	General principles and requirements of food law	Regulation (EC) n. 178/2002	Articles used for food or drink for man or other animals, chewing gum, and articles used for components of any such	Federal Food, Drug and Cosmetic Act 4, section 201 (FD&C
			article	Acty
Mandatory food information and labeling	Principles, requirements and responsibilitie s governing mandatory food information and food labeling	Regulation 1169/2011	Identity labeling of food in packaged form	Code of Federal Regulations Title 21 Part 101
Addition of vitamins and minerals and other substances to foods	Products where vitamins and minerals have been added voluntarily	Regulation (EC) 1925/2006	Products where vitamins or minerals or proteins have been added	Code of Federal Regulations Title 21 Part 104 Subpart B
Novel foods/new dietary ingredients	The ingredients in the FS and in all the foods without a significant history of consumption before May 15, 1997	Regulation (EU) 2015/2283	Ingredients that have been not marketed in the USA prior to October 15, 1994	Federal food, drug, and cosmetic act (FD&C Act), section n.201
Health and nutritional claims / Health claims, nutrient content claims, and structure/functio n claims.	Nutritional Claims: any indication which states, suggests or implies that a food owns particular beneficial nutritional properties <i>Health</i> <i>Claims:</i> any claim which states, suggests or implies the existence of a relationship between a specific food component and health	Regulation (EU) 1924/2006	<ul> <li>Health claims describe the relationship between a food substance and reduced risk of a disease or health- related condition</li> <li>Nutrient Content Claims describe the level of a nutrient in a product</li> <li>Structure/Functio n Claims describe the role of a nutrient or dietary ingredient in maintaining normal body structures or functions</li> </ul>	<ol> <li>1. 1990 Nutrition Labeling and Education Act (NLEA)</li> <li>2. 1997 Food and Drug Administratio n Modernizatio n Act (FDAMA)</li> <li>3. Interim Procedures</li> </ol>

Vitamins and	Vitamins and	Regulation (EC)	None specifically	None specifically
minerals and	minerals and	1170/2009	addressed	addressed
their forms	their forms			
	that may be			
	added to			
	foods and in			
	particular to			
	food			
	supplements			

520 521 522 523 
**Table 2.** Regulatory framework concerning food supplements in the European Union and the Unites States of America.